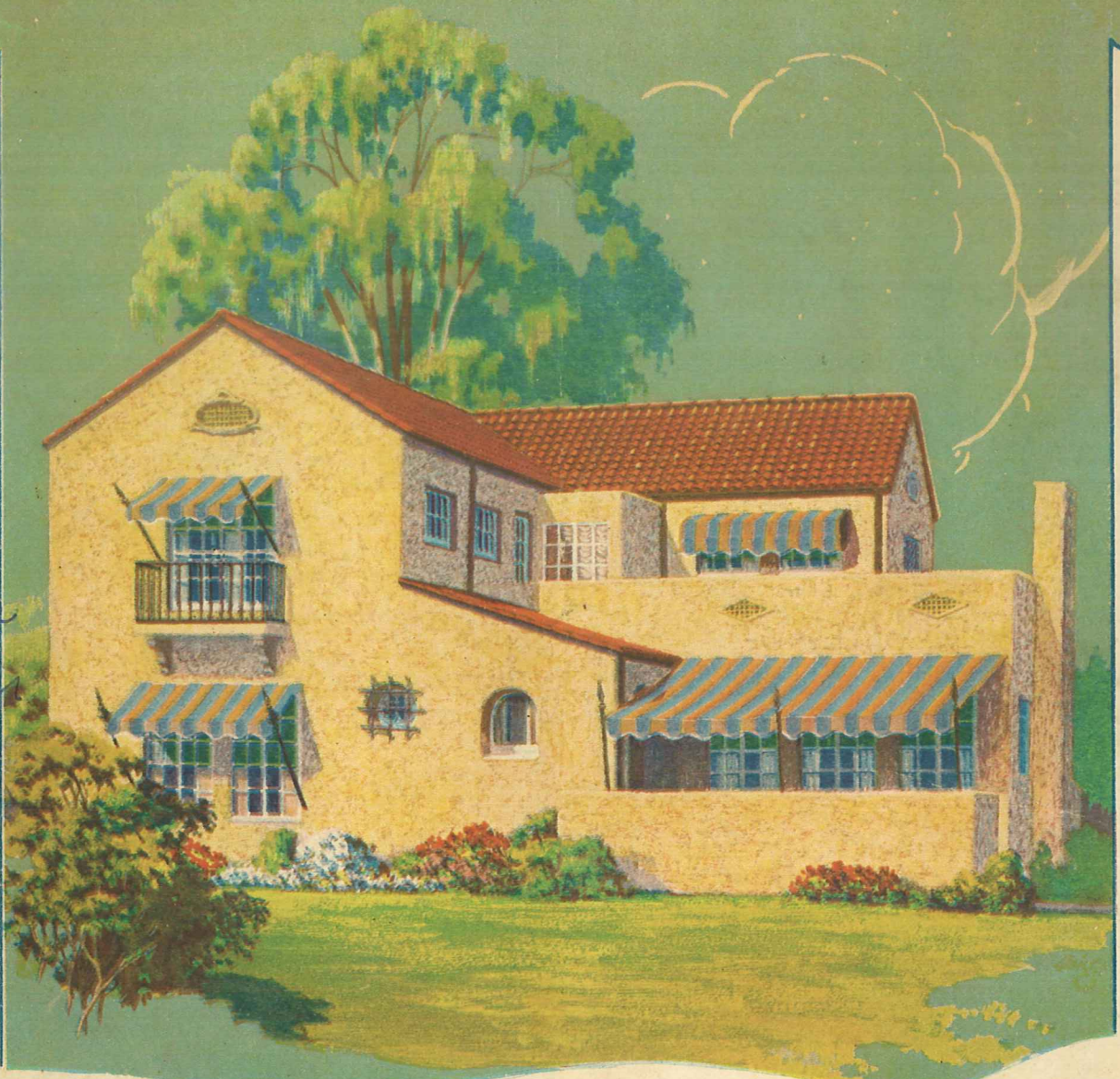


COLORKEED

TRADE MARK

HOMES

FIRESIDE *and* GARDEN



*Josephine
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T.H.*

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T.H.*

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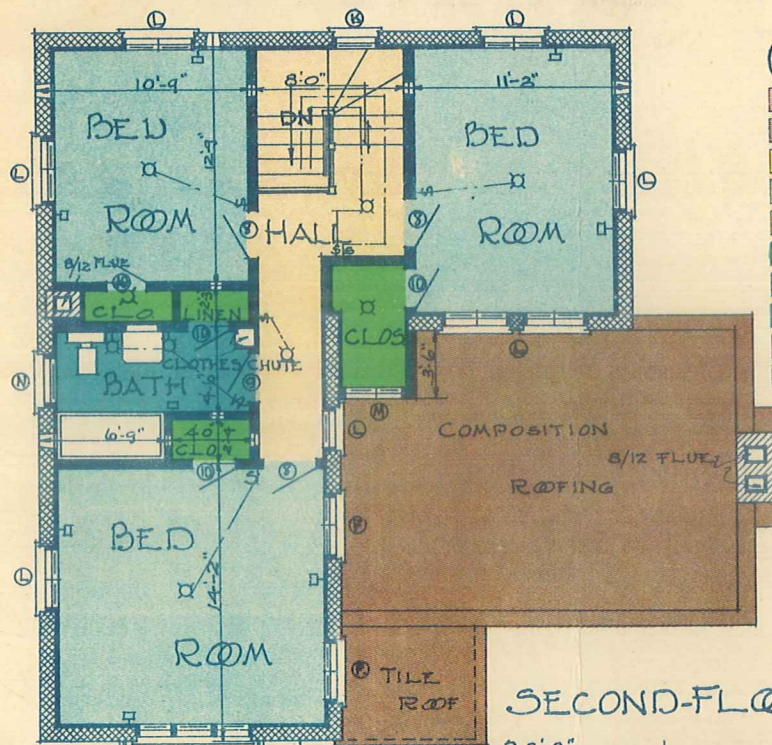
Doors and Roofing

Phone: 266

Hot Springs, Ark.

Our Front Cover
Home Design

"The Calhoun"



COLOR KEY TO PLANS

- LIVING ROOM
- DINING ROOM
- KITCHEN
- PANTRY
- HALLS
- CLOSET
- BED ROOM
- BATH AND LAVATORY
- PORCH
- ROOF

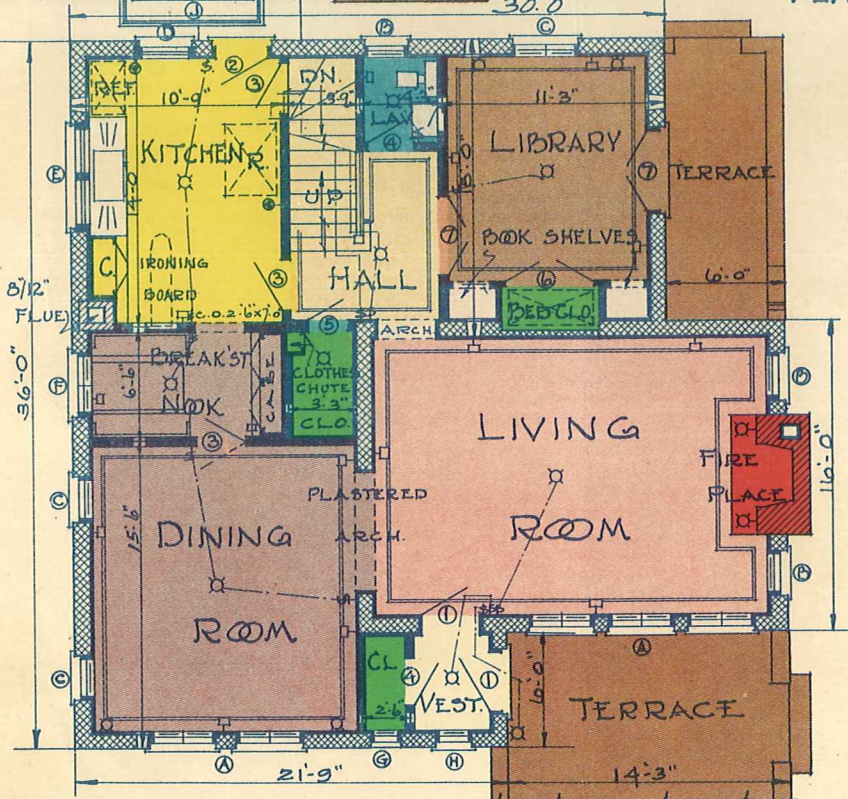
SECOND-FLOOR-PLAN.

1	3'-0" x 7'-0"
2	2'-8" x 7'-0"
3	2'-6" x 7'-0"
4	2'-4" x 7'-0"
5	2'-0" x 7'-0"
6	2'-4" x 7'-0" FD
7	2'-0" x 7'-0" FD
8	2'-6" x 6'-8"
9	2'-4" x 6'-8"
10	2'-0" x 6'-8"

DOOR-SCHEDULE

<input checked="" type="checkbox"/>	CEILING OUTLET
<input checked="" type="checkbox"/>	BRACKET "
<input checked="" type="checkbox"/>	CONVENIENCE "
<input checked="" type="checkbox"/>	POWER "

SYMBOLS



A	1-LT	14' 60"
B	1-LT	18' 40"
C	1-LT	16' 52"
D	2-LT	26' 20"
E	2-LT	22' 14"
F	1-LT	16' 36"
G	1-LT	12' DIAM
H	1-LT	14' 24"
J	1-LT	16' 60"
K	1-LT	20' 48"
L	1-LT	14' 48"
M	1-LT	12' 48"
N	1-LT	20' 40"

WINDOW-SCHEDULE

Copyright, 1927, by William A. Radford, New York and Chicago.
 Pat. March 15, 1921, and Sept. 30, 1924.
 ColorKeed Plan Patented April 19, 1927.

COLORKEED

HOME PLANS

TRADE MARK

Registered in U. S. Patent Office.

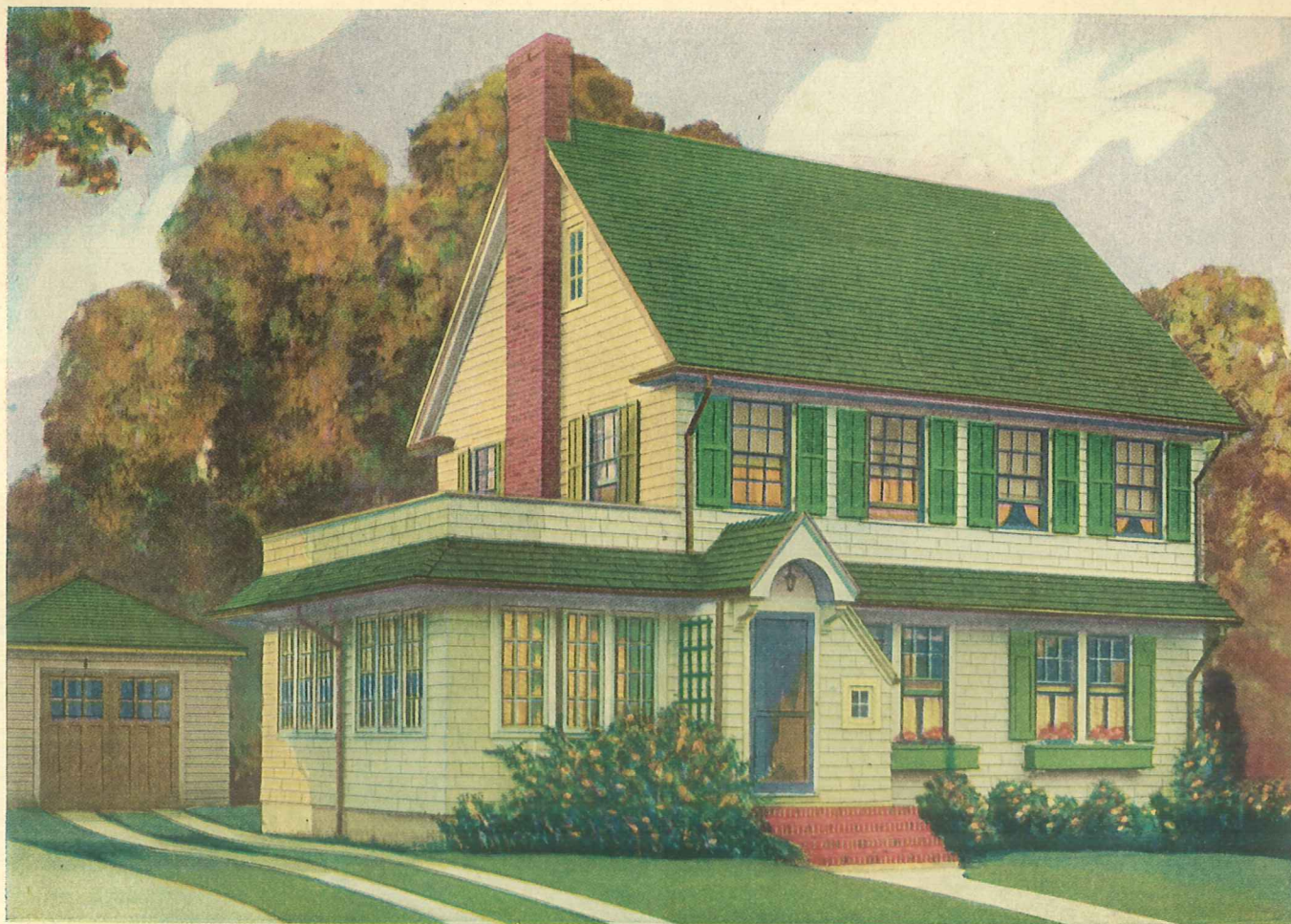
"Improved Roads and Paved Streets Open Up New Home Building Opportunities." —William A. Radford

THE AUTO is the builder's best friend. It has not only widened his field of easy operation, making it now a simple matter to handle work over half a county; but it has also brought him hundreds of new home building customers.

Open up an attractive subdivision or put up some good looking homes out on the edge of town where land is cheap and landscapes charming and you will see how easily the home buyers drive out from town, and how easily they get back and forth.

But the greatest thing the auto has done for builders is to teach them the value of modern improvements. We are no longer willing to drive a 1916 model; neither are we willing to buy and live in the out-of-date house equipped with fixtures and in the style of a generation ago. The buyers today want improved quality and up-to-date appointments and the builders who are willing to keep in step with the times are doing well supplying this automobile-driving, home-seeking world.





The LACONIA

Inexpensive Home of Modified Colonial Design, ColorKeeD Floor Plans on Page Opposite

THE popular sun parlor or living porch of the present day has done much to modify the old-time styles of architecture. For instance, the true Colonial ordinarily places the entrance exactly on the center line, arranging all windows in a perfect balance, right and left. If a sun room or porch is wanted at one end there must be a similar extension at the other, which calls for a greater width than the average lot will accommodate.

But architects and home builders have compromised this problem for the smaller home builder by arranging a graceful symmetry of the unbalanced sort. For instance, in the design presented here, the entrance is moved to the extreme left of the house proper, the balance being maintained by building on the large living porch and carrying the heavy cornice around it continuing the lines of the main house design.

The result is a graceful

composition of genuine Colonial feeling. The width is only about 37 feet, which leaves ample room for the drive to the garage, all on a 50-foot lot. The house proper measures $27\frac{1}{2}$ by 24 feet and contains a very large living room lighted from three sides, a square corner dining room, convenient kitchen

with good pantry space; while upstairs there are three big corner bedrooms with an extra large bath. A folding stairway in the ceiling of the upper hall gives access to the third floor where there is considerable good and usable space.

The basement in this design is laid out in a very interesting way. A partition through the middle divides the laundry and associated activities from the heating plant and its associated equipment. Also the fuel room placed under the living porch extension is separated from the rest of the basement by a solid brick wall and tightly fitting door. There is little excuse in the

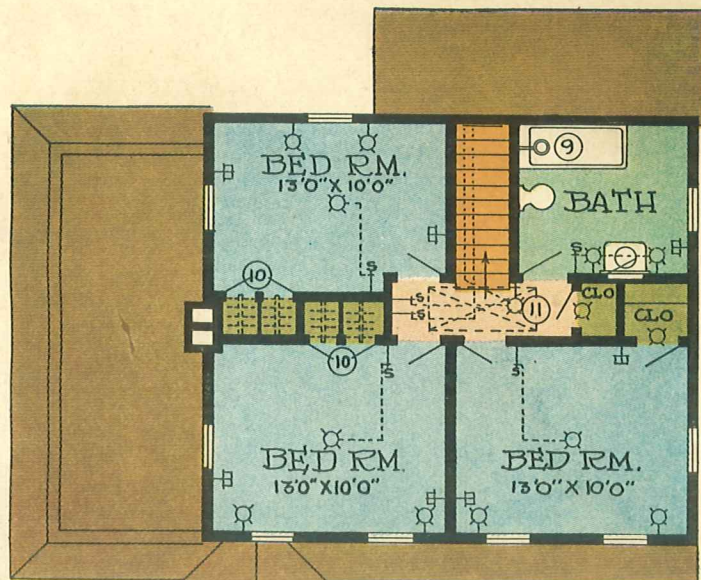


Detail of Front Entrance

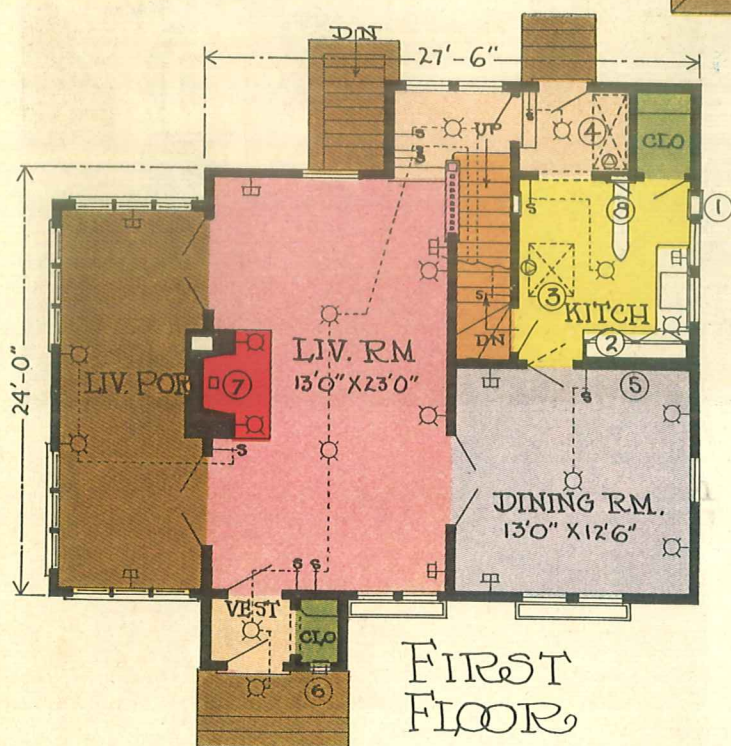
ColorKeeD Floor Plans of "The LACONIA"

modern home for basement dust and dirt; and this separation of the basement activities will encourage good housekeeping and will keep what dust and dirt there is to a minimum.

The recommended equipment for this home, as well as for all other ColorKeeD designs, is indicated by the small numbered circles. Study the Key to Equipment to determine what each piece of equipment is. The up-to-date planner and builder of homes today is familiar with all of these items and is making provision for them. The basement equipment is probably most important and the items indicated for the basement of "The Laconia" should be planned into every other basement. R. C. Hunter and Bro., Architects.



SECOND FLOOR



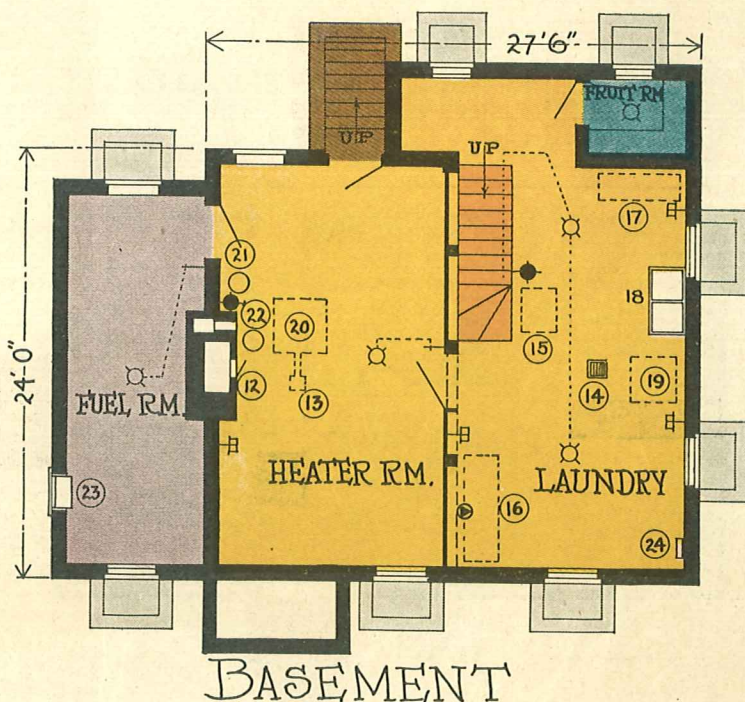
FIRST FLOOR

Key to Equipment

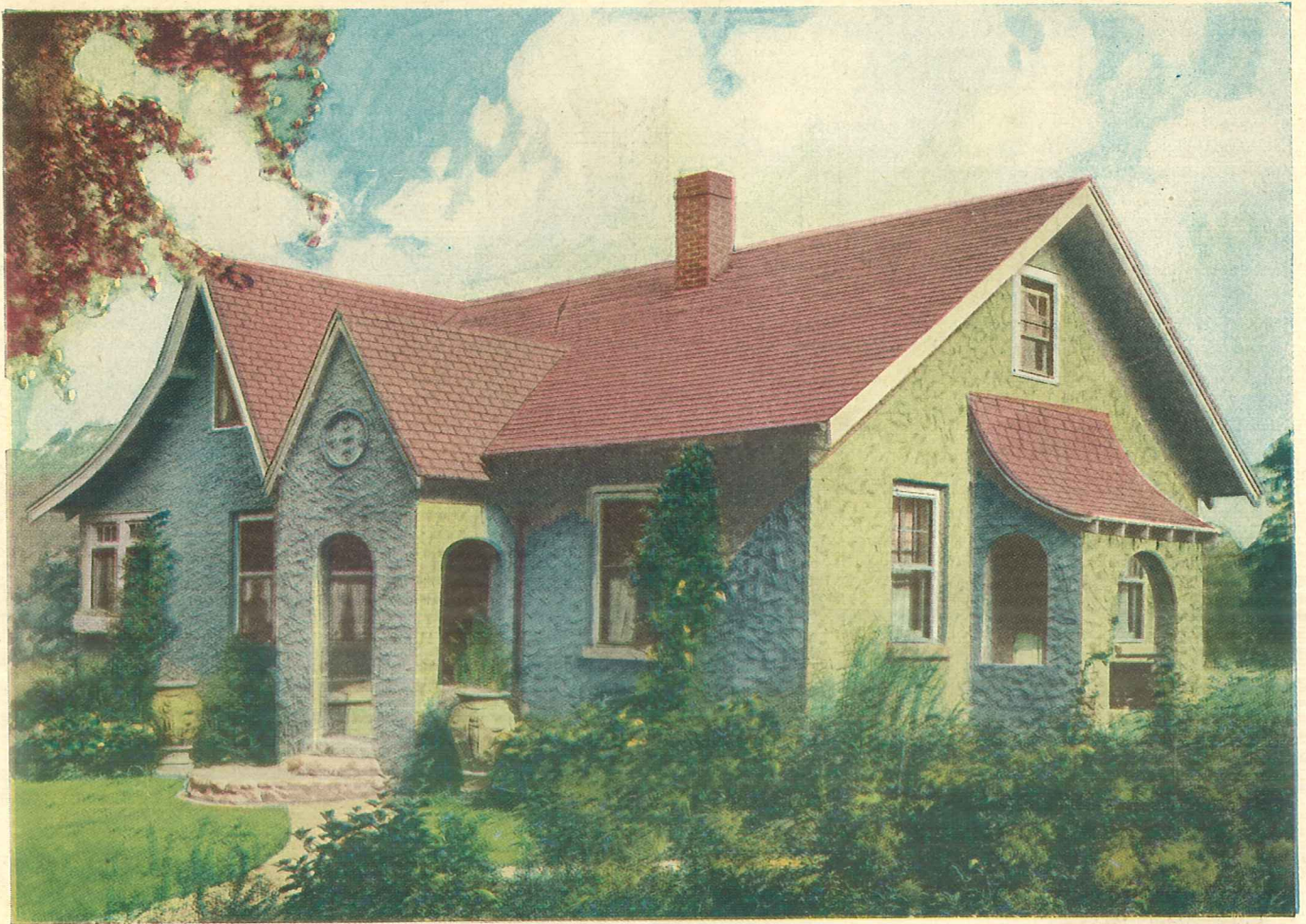
- | | |
|-------------------------------|-----------------------|
| ① Ventilating Fan | ⑮ Electric Ironer |
| ② Kitchen Cabinets | ⑯ Laundry Tubs |
| ③ Gas or Electric Range | ⑰ Washing Machine |
| ④ Electric Refrigerator | ⑱ Heating Plant |
| ⑤ Thermostat | ⑲ Water Softener |
| ⑥ Built-in Mail Box | ⑳ Water Heater |
| ⑦ Fireplace Throat and Damper | ㉑ Coal Chute |
| ⑧ Built-in Ironing Board | ㉒ Electric Panel |
| ⑨ Tub Shower | ㉓ Weatherstrips |
| ⑩ Efficiency Wardrobes | ㉔ Storm Sash |
| ⑪ Disappearing Stairs | ㉕ Screens |
| ⑫ Clean-out Doors | ㉖ Lighting Fixtures |
| ⑬ Oil Burner | ㉗ Convenience Outlets |
| ⑭ Floor Drain | ㉘ Water Supply System |
| ⑮ Laundry Stove | ㉙ Radiant Gas Heater |
| ⑯ Clothes Dryer | ㉚ Casement Windows |
| | ㉛ Dishwashing Sink |

COLORKEED
HOME PLANS
TRADE MARK

- Living Room
- Dining Room
- Kitchen
- Pantry
- Halls
- Closet
- Bed Room
- Bath and Lav.
- Porch
- Roof
- Basement
- Fruit Cellar
- Fuel Room
- Stairs



BASEMENT



The LA CROSSE

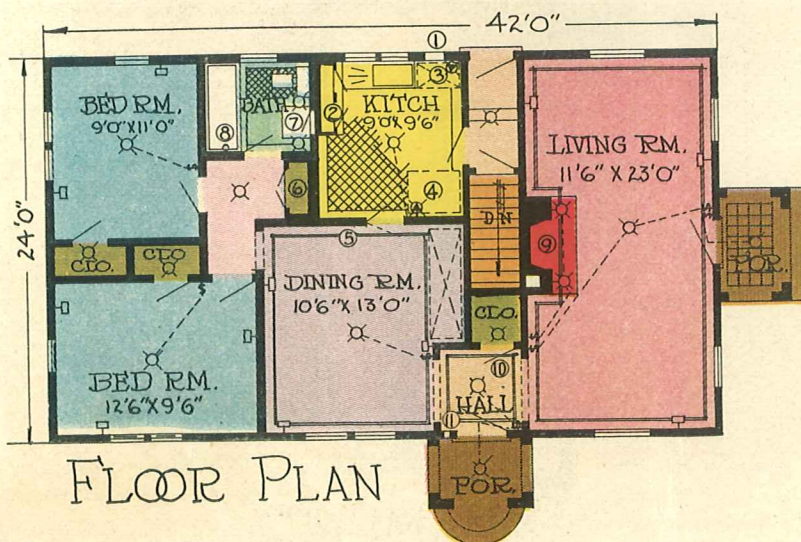
A HOME of individuality and charm in rough troweled stucco. The cheerful red roof with its unexpected curves makes a fascinating picture. Dimensions are 24 x 42 feet and the arrangement of five rooms and bath is very practical.

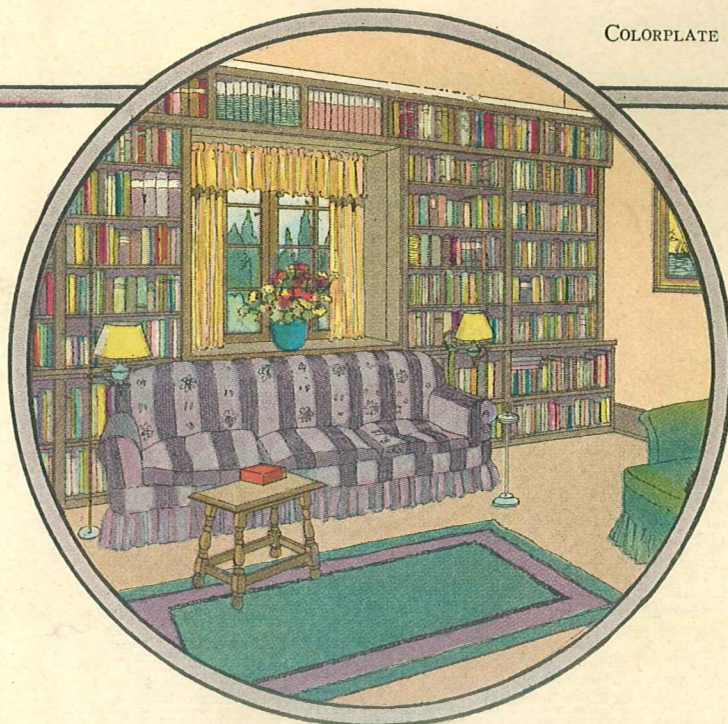
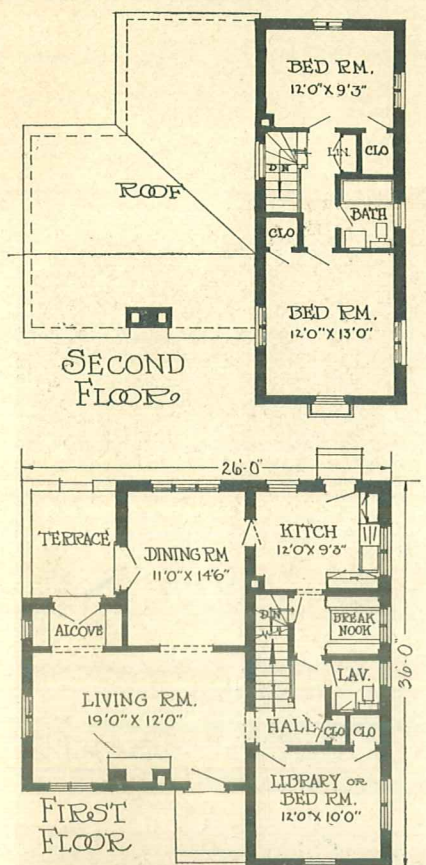
COLORKEY
HOME PLANS
TRADE MARK

 Living Room	 Closet
 Dining Room	 Bed Room
 Kitchen	 Bath and Lav.
 Pantry	 Porch
 Halls	 Roof

Key to Equipment

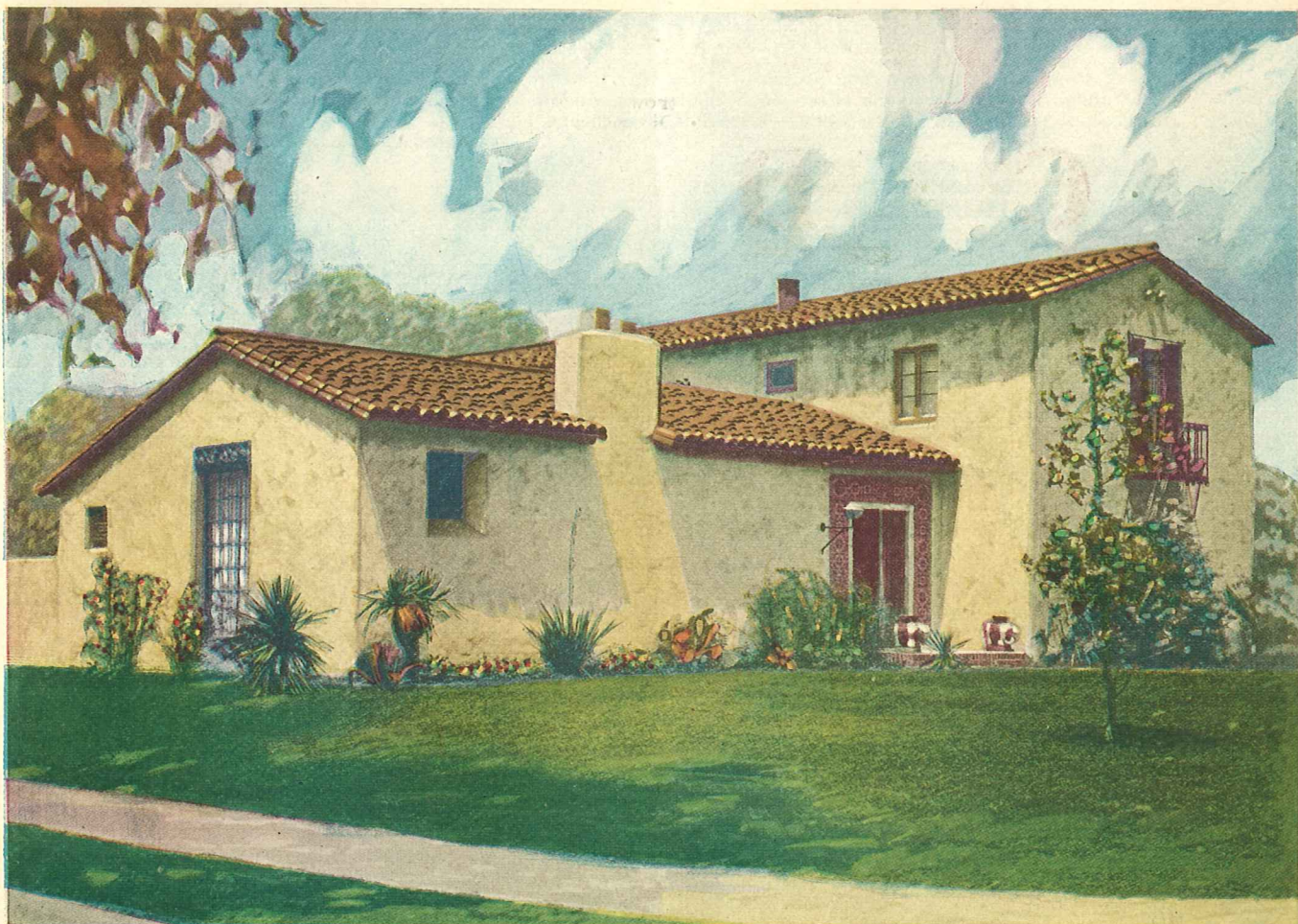
- ① Ventilating Fan
 - ② Kitchen Cabinet
 - ③ Mechanical Refrigerator
 - ④ Gas or Electric Range
 - ⑤ Thermostat
 - ⑥ Moth Proof Wardrobe
 - ⑦ Medicine Case
 - ⑧ Tub Shower
 - ⑨ Fireplace, Throat and Damper
 - ⑩ Mirror Door
 - ⑪ Built-in Mail Box
- Weatherstrips
Storm Sash
Screens
Lighting Fixtures
Convenience Outlets
Electric Panel
Washing Machine
Clothes Drier
Coal Chute
Heating Plant
Oil Burner
Water Supply System
Hot Water Supply
Water Softener
Radiant Gas Heaters
Casement Windows
Dishwashing Sink

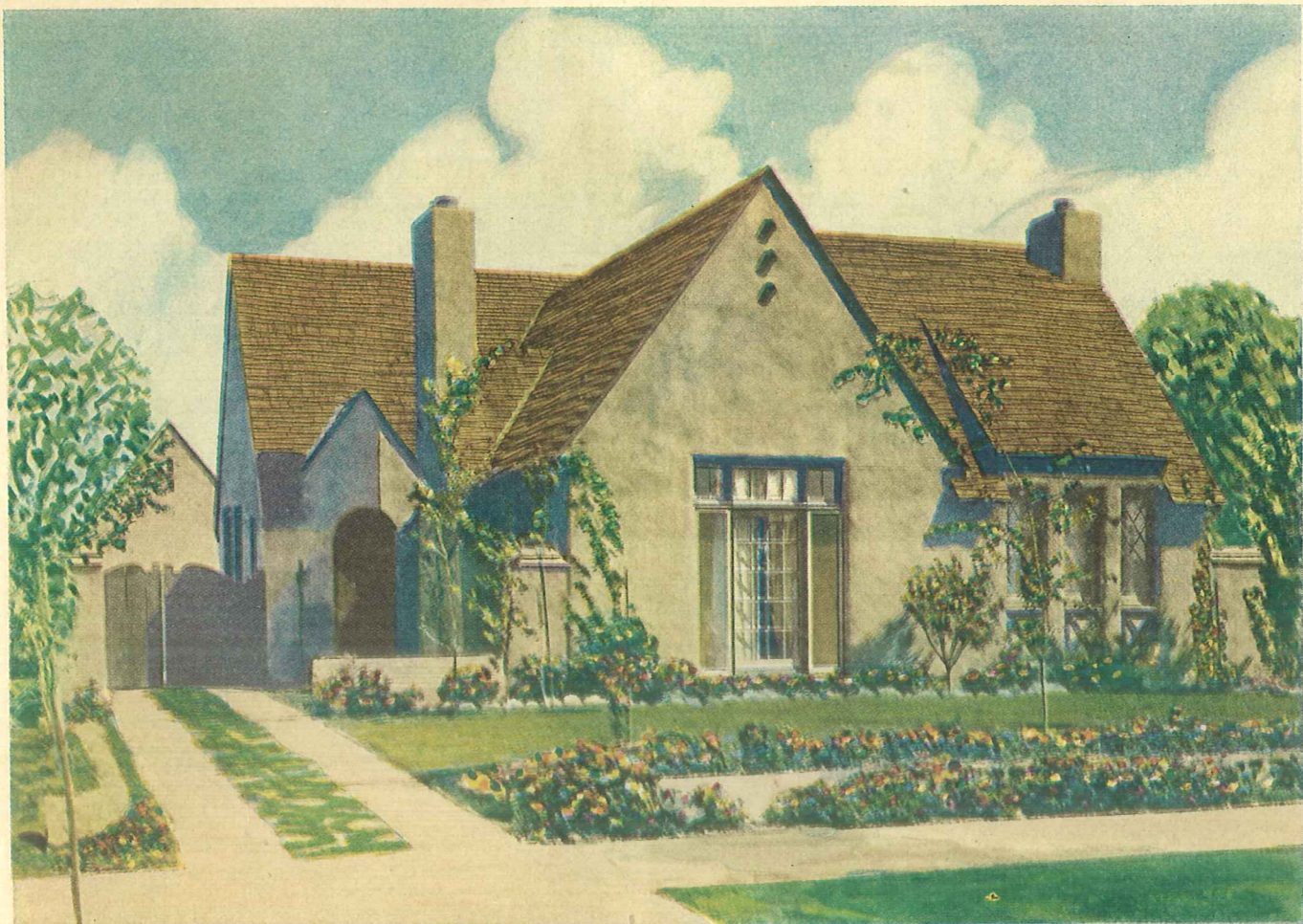




The LAKE COMO

THE strong personality of the Mediterranean style continues to have its appeal. No town and no suburb is complete without its Spanish or Italian design. The strong lines and the vivid coloring make a wonderful contrast relished by those who like to be different. The example illustrated below makes a beautiful home and the arrangement of rooms as indicated to the left leaves nothing to be desired for the modern American home. The color sketch above suggests the effectiveness of open book shelves filled with brightly colored bindings has the dominant decorative motif for the library.








The LAIRDSVILLE

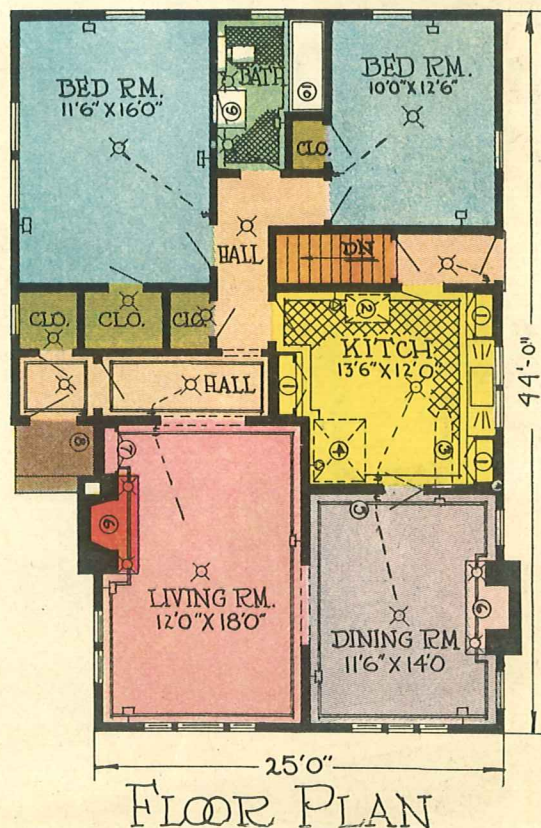
AN English cottage of strong personality featuring the high ceilinged, studio-type living room. This design illustrates well the effectiveness of unusual windows and window arrangements. Five delightful rooms are pictured in the ColorKeeD Floor Plan below.

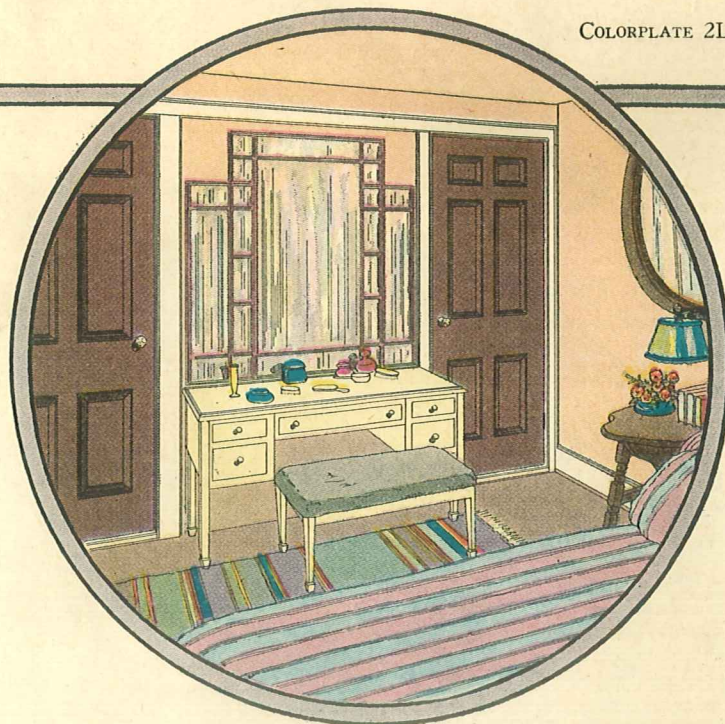
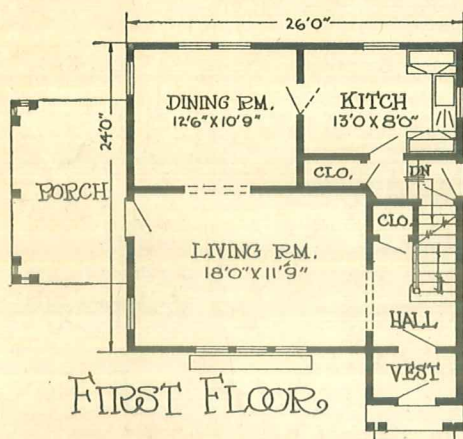
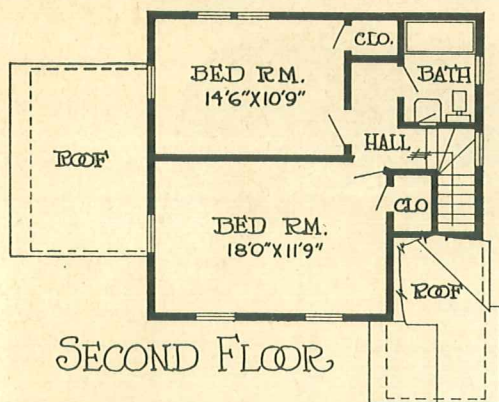
COLORKEED
HOME PLANS
TRADE MARK

	Living Room		Closet
	Dining Room		Bed Room
	Kitchen		Bath and Lav.
	Pantry		Porch
	Halls		Roof

Key to Equipment

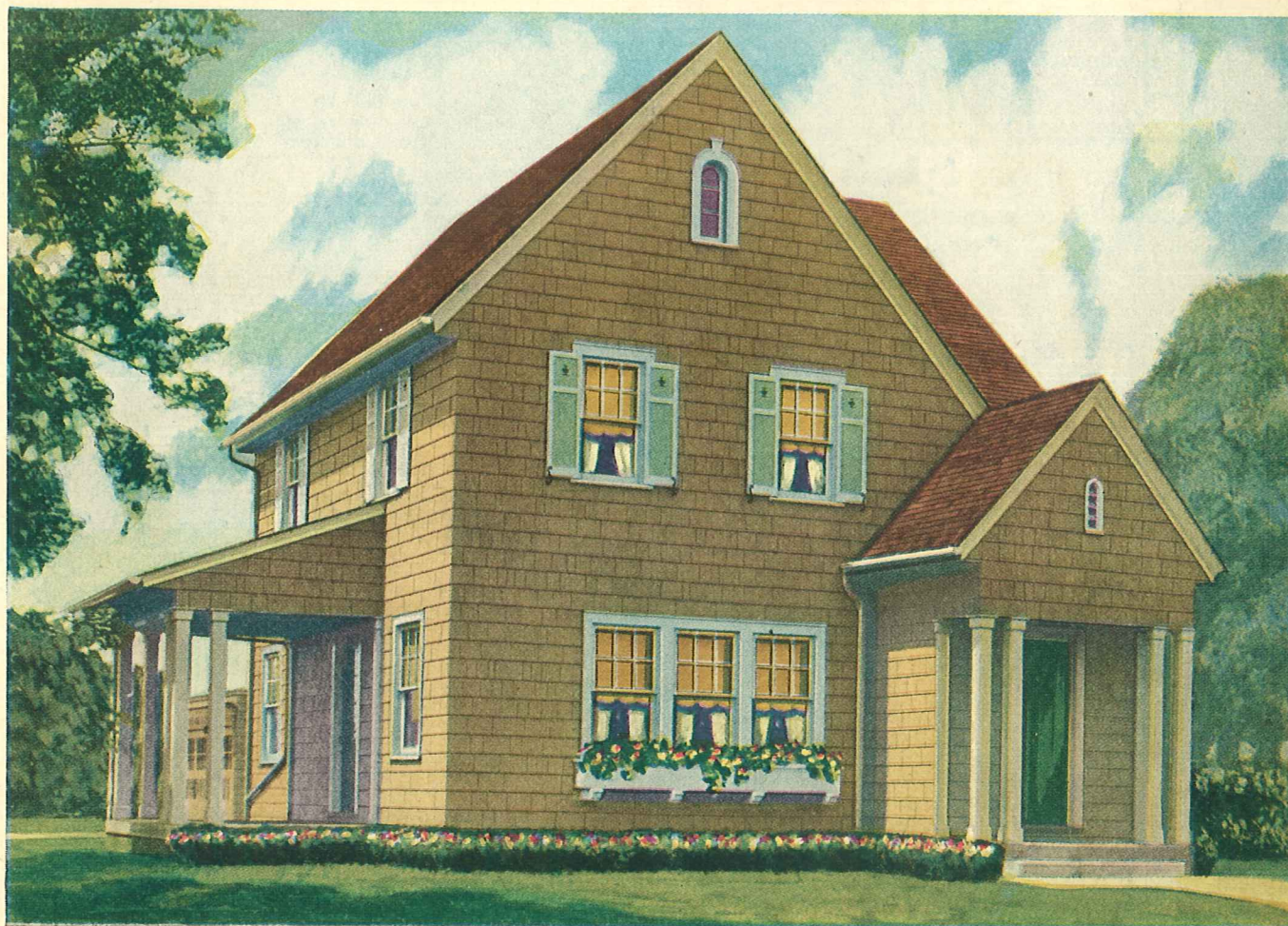
① Kitchen Cabinets	Lighting Fixtures
② Electric Refrigerator	Convenience Outlets
③ Built-in Ironing Board	Electric Panel
④ Gas or Electric Range	Washing Machine
⑤ Thermostat	Clothes Drier
⑥ Fireplace Throat and Damper	Coal Chute
⑦ Built-in Book Case	Heating Plant
⑧ Built-in Mail Box	Oil Burner
⑨ Medicine Case	Water Supply System
⑩ Tub Shower	Hot Water Supply
Weatherstrips	Water Softener
Storm Sash	Radiant Gas Heaters
Screens	Casement Windows
	Dishwashing Sink

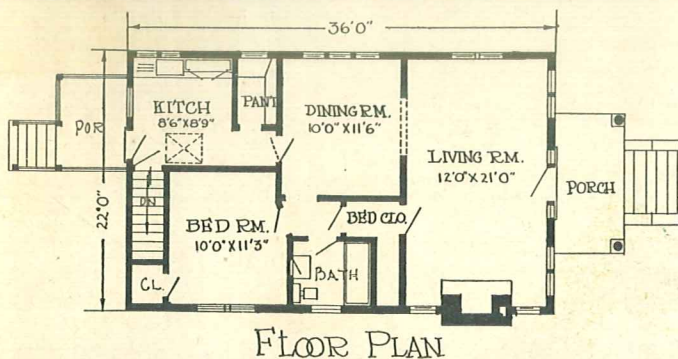
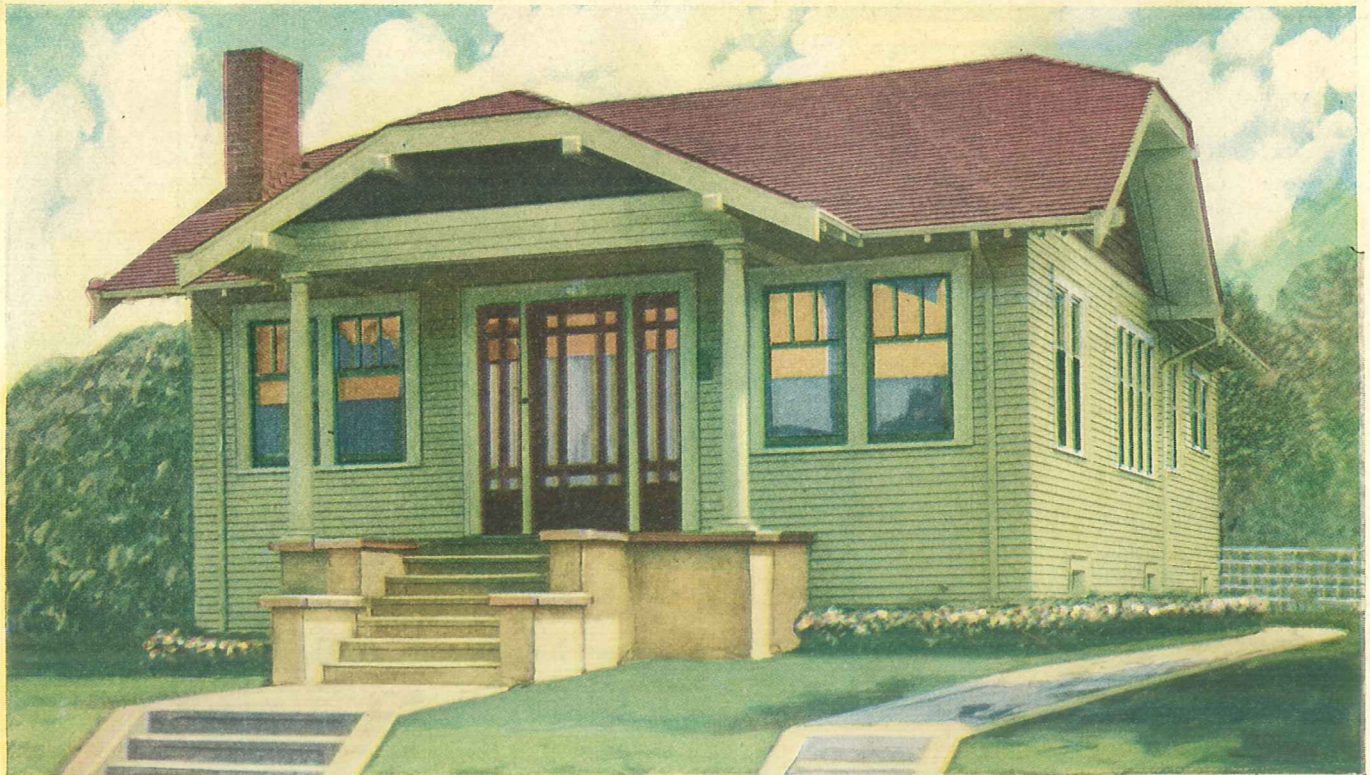




The LAKEVIEW

HERE is a very satisfactory low-cost home containing five large rooms and bath besides the two comfortable porch additions which mean so much to the livability of the home without adding very much to the cost. The house proper is only 24x26 feet. However, with its heavily shingled side walls and prominent roof lines, its window flower boxes and window shutters it makes a stalwart appearance, holding its head up in any neighborhood. Color sketch above suggests furnishings for one of the bedrooms.



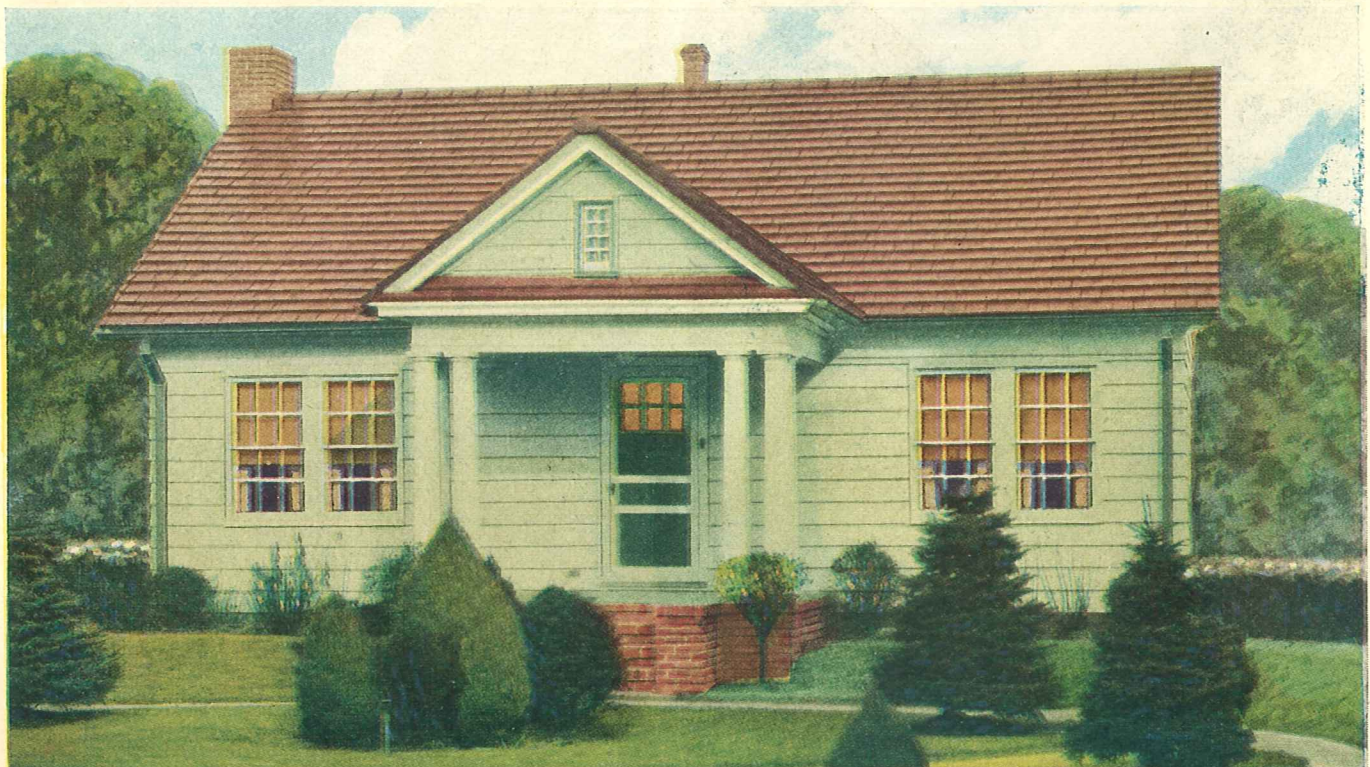
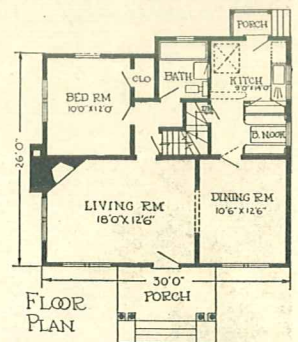


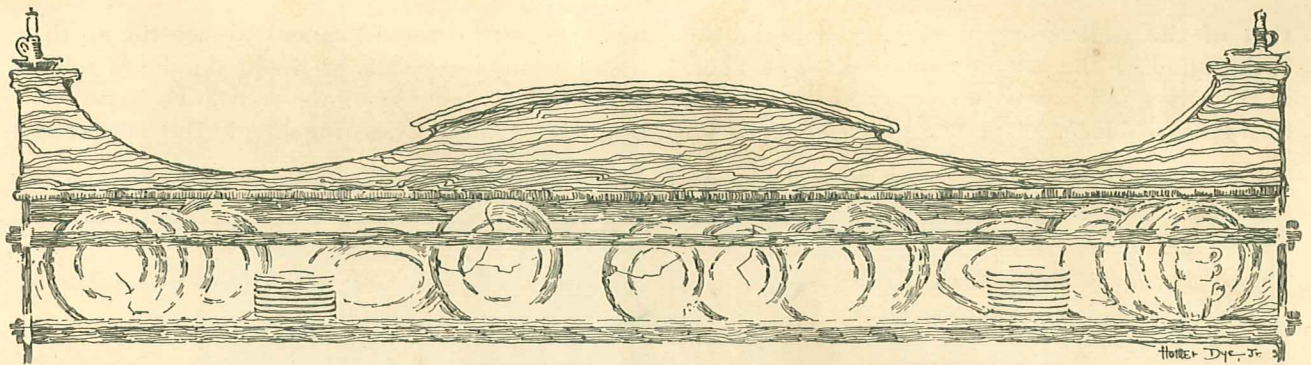
The LAMONT

Above and to the left we present a narrow lot home 22x36 feet, of five-room efficiency, thanks to the bed closet off the living room.

The LAMPORT

Below and to the right is an interesting little bungalow of four rooms and bath, size 26x30 feet.





The Breakfast Room

By CLARE GRANGE

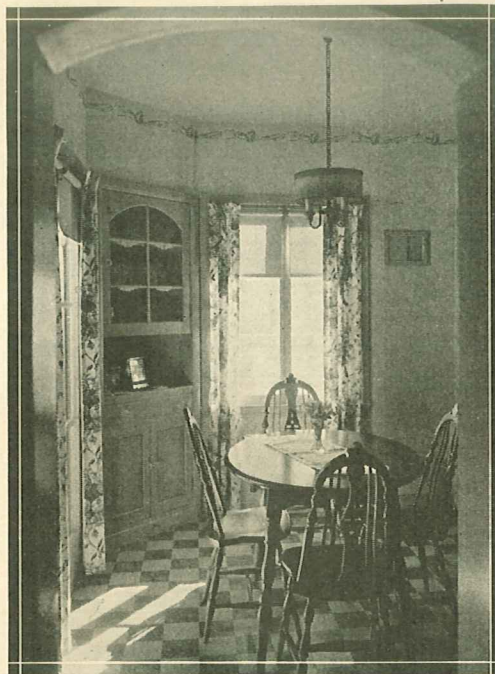
EVERY modern home of any size boasts of a breakfast room. Even though it may be either just a nook or a room of more liberal dimensions, it is, nevertheless, of great consequence, since this is the place where the family assembles for the morning meal. And, even as the breakfast room is sometimes responsible in either making or marring the day, the obligation of the room itself rests in helping to start the day right by its reflection of a bright and cheery atmosphere. Upon rising in the morning, we all feel the urge and the need for sunshine or for anything that radiates light and cheer.

How many of us are apt to have that "how to start the day wrong" feeling when breakfast doesn't just exactly suit us, or perhaps when the sun fails to appear! Why not overcome a great deal of this, then, by affecting sunny colors in the decoration of this all-important room, within whose walls one's disposition is inclined to be so especially sensitive and reactionary? Lightness and a feeling of airiness must, of necessity, be the keynote of such a room in order to insure its success. This thought should be uppermost in one's mind when plans are being drawn for the home, as well as when determining the interior decorations. For a breakfast room, an eastern or southern exposure is, above all things, to be desired; otherwise how can we, without the aid of the sun, produce that

cheer which we crave at this time of day? Sprightly chintz hangings combined with gayly painted furniture, against freshly colored walls, will produce the finished picture which is visualized and dreamed of by every home lover.

The breakfast room, for convenience, is usually built off the kitchen and, in many cases, just off the dining room. This saves many steps for the busy housewife in her preparation of the morning meal, since frequently some of the necessary dishes and articles needed, are kept in both the kitchen and dining room.

In the attractive little breakfast room shown on this page, we have a built-in corner cupboard that alone is a feature of which not all breakfast rooms can boast. Here can be stored the pretty little breakfast set of Wedgewood, or any other colorful ware that may have been selected to harmonize with the general color scheme. Here an English chintz has been used—gaily

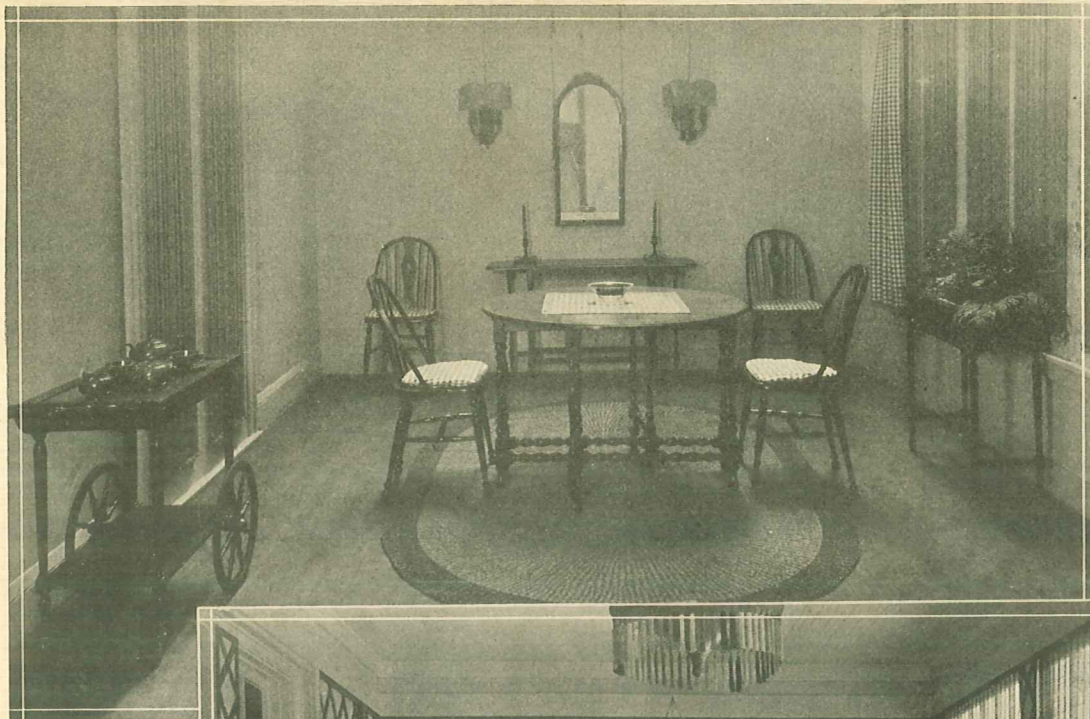


A charming breakfast room in the small home.

colored in many delightful shades such as yellow, burnt orange, green and mauve, and—with touches of black on a maize background in a rather indistinct all over figure—this piece of chintz is the keynote from which those colors to be used in the rest of the furnishings have been extracted. The wall is soft green, with a delicate border of morning glories in mauve, green and yellow, done by hand. The woodwork is carried out in the same green as

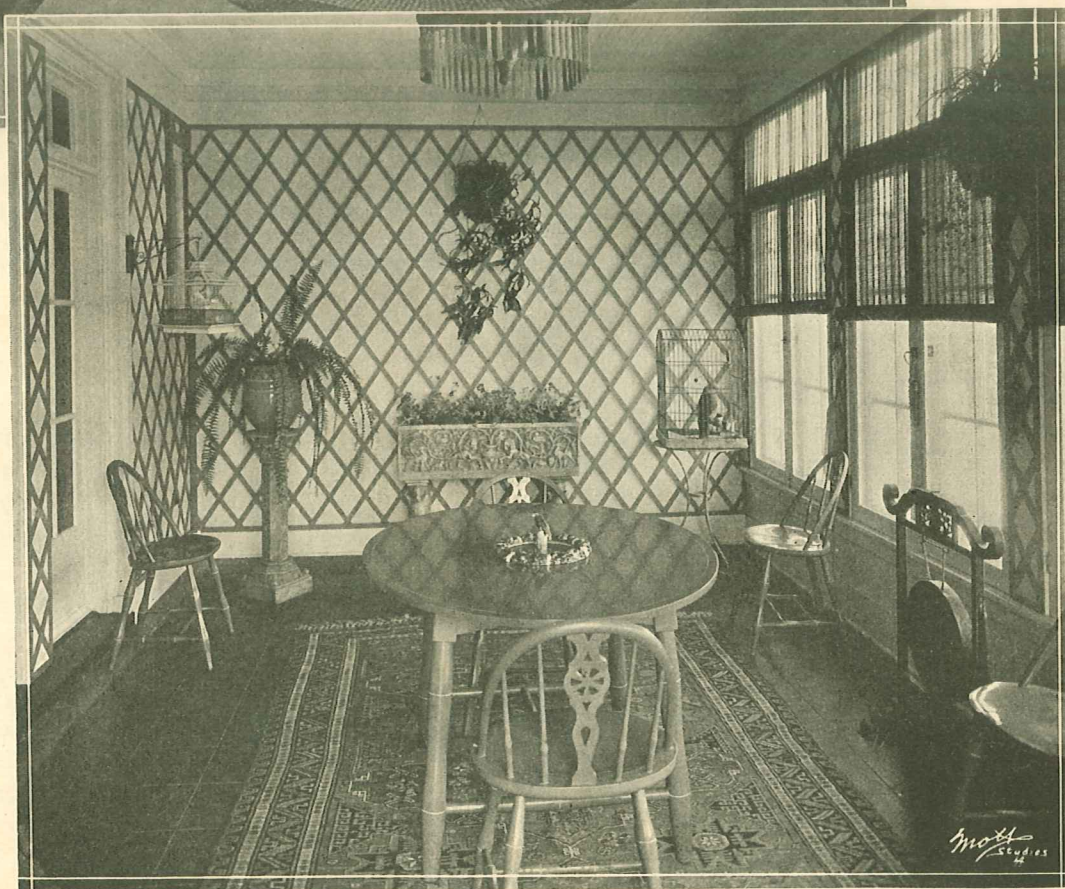
that of the wall, using a maize-yellow in the background of the corner cupboard. The floor, in tile effect, is black with ivory, and the painted furniture, of black, striped in green and yellow,

whose breakfast room happens to face the north, by all means use yellow as the predominant color note of this room. Yellow—sunshine—gayety—brightness—all these go together! But take care



Simplicity is the keynote of the decorative scheme used for this room in a Colonial home.

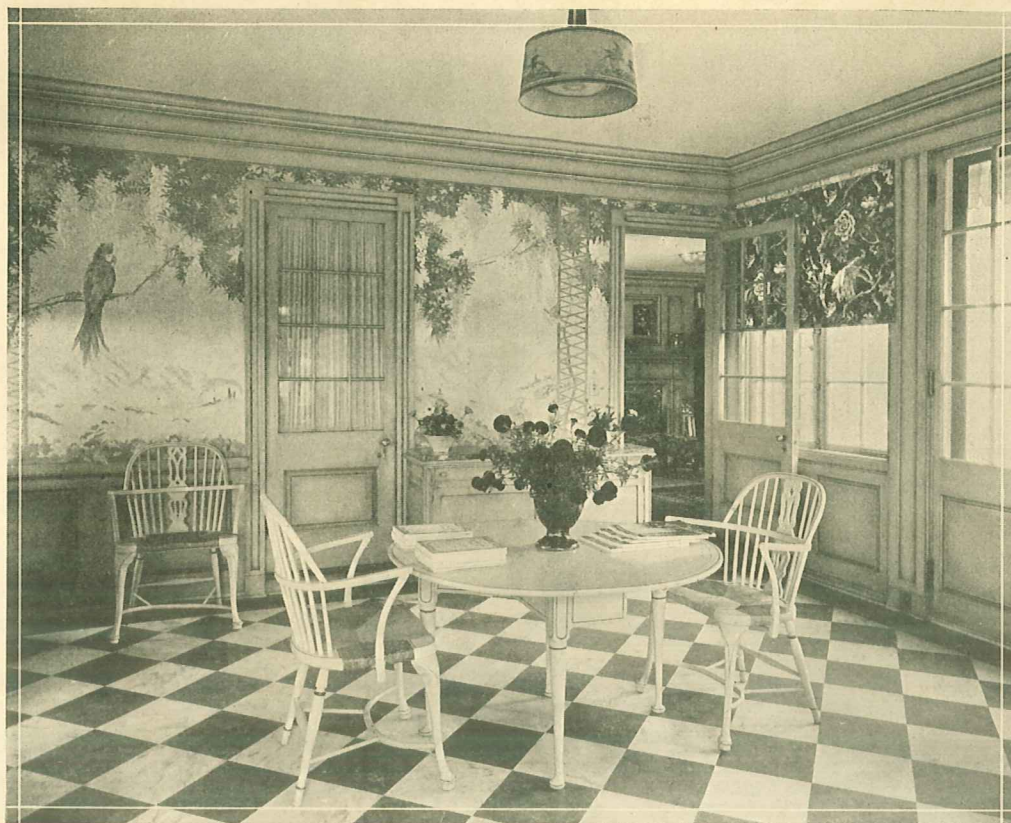
Yellow as the predominant color brings sunshine into this room with its Northern exposure.



completes a most bewitching spot in which to have served one's morning meal.. Fresh flowers will always provide a finishing touch and serve to make a room look informal and hospitable.

If you are one of the unfortunate housewives

that the yellow is not that undesirable shade of a dismal "mustard" yellow, for as soon as it becomes that, the shade will lose all of its sparkle and lightness and become very heavy and sad. If a room with a northern exposure has a great



deal of light, this sunshine color may be of a pale yellow

and delicate, but as the room becomes darker (where there is less light) so should the yellow become stronger and more brilliant in proportion. The breakfast room at the bottom of left page is one in which yellow has been used to its very best advantage. The background of the walls with all the woodwork, casings, etc., are painted in a warm, maize-yellow, using a yellow of a few tones darker for the lattice-work effect and the stripings on the woodwork. The floor is of terracotta tile with an Oriental rug, in its characteristic soft tones of terra-cotta, green, black and camel, thrown over it. The green of the ferns, vines and plants is repeated in the color of the painted table and chairs. Window shades are of yellow and natural Austrian puff-shade cloth. A great deal of character is given to the room by the introduction of the black Chinese dinner gong and also by the application of black in the bird cage and jardiniere.

The room above it is treated in a very much more simple and unassuming manner. The simple Colonial set is of mahogany, while the hangings are of a check gingham in a blue-green and ivory. The walls and the woodwork are painted in a lovely old ivory, and the floor in a blue-green. Over the floor has been laid a Chinese rush rug in its natural color and flaunting a

A strikingly vivid room done in red, black, ivory and green.

broad band of orange. The effective orange coloring is re-

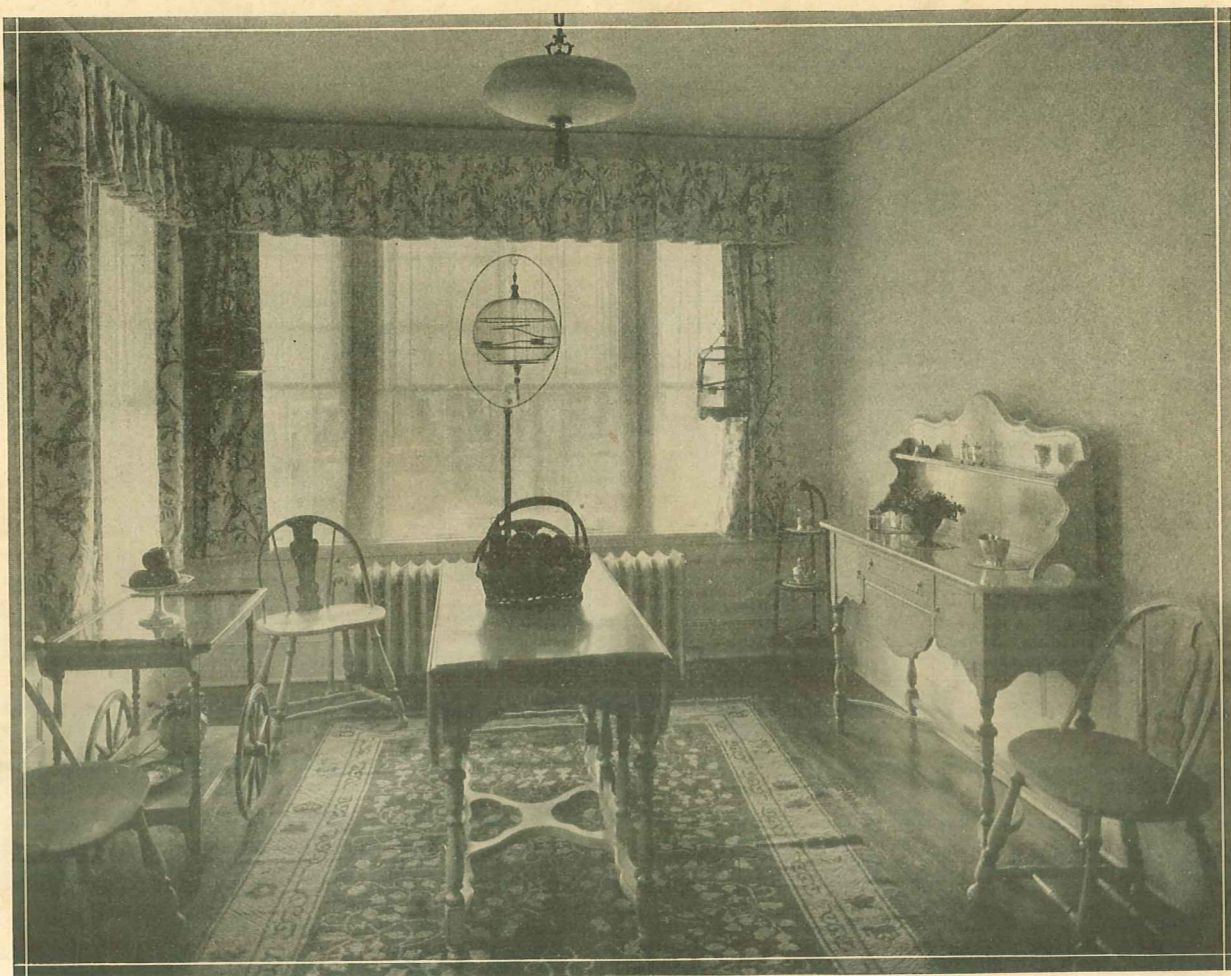
peated in the tea-set, the candlesticks and the center-piece, while chairs are charmingly emphasized by using the same check gingham for the pads.



This fountain would be suitable in the breakfast room.

A striking example of what can be produced by using vivid and intense contrasts is illustrated here by the use of black, ivory, red and green. The woodwork and furniture is all done in that lovely old ivory shade, with stripings of black, while the hand-decorated panels are done in tones of ivory, green and red, with touches of black. The large black and ivory tile linoleum makes a wonderful foundation for this

scheme. Freshly cut flowers in deep red add the human touch and finish to this remarkable and colorful room.



A fountain of much character is also shown herewith, which could be used so effectively in a room such as the one we have just described. There are delightful little electric fountains of all sizes and designs now on the market. A foundation will add so much spirit and vivacity to an already gay little room!

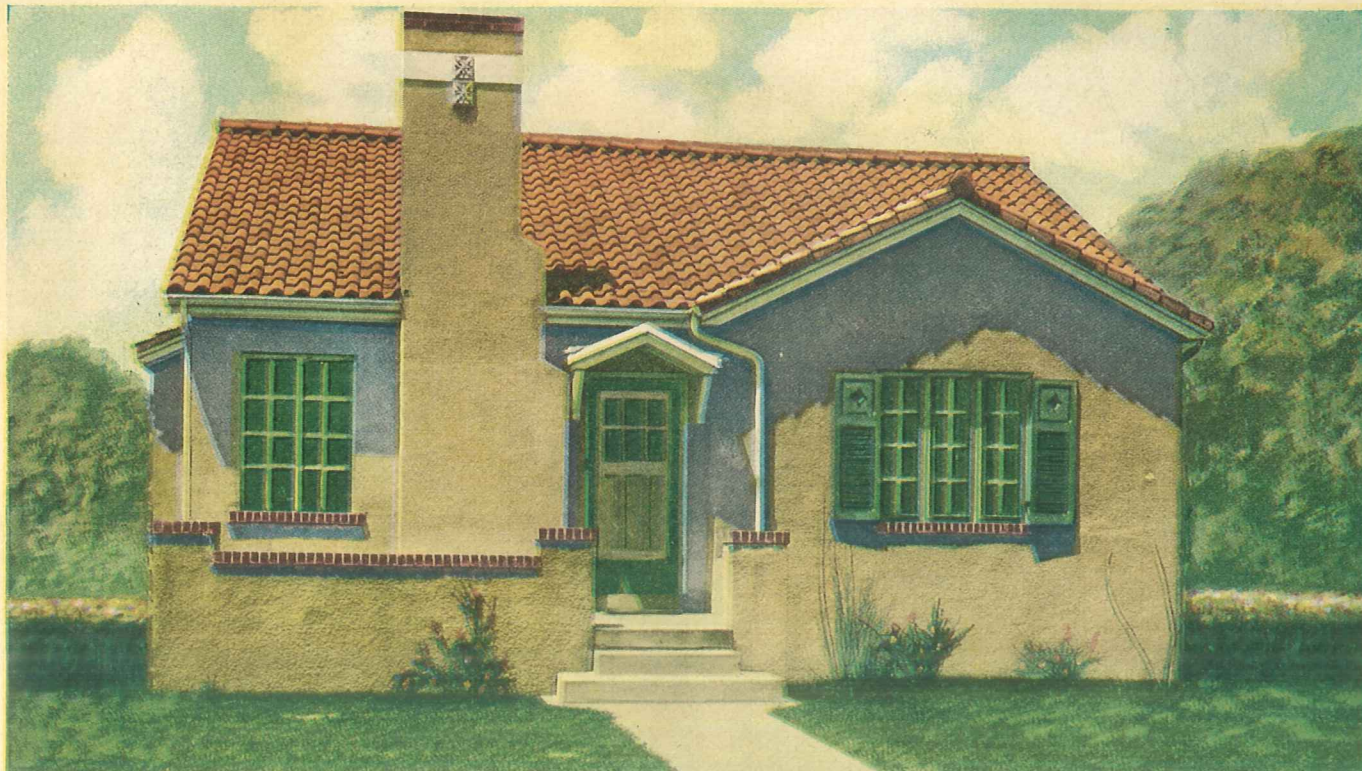
From the quaint and typically reproduced maple suites of the Colonial home to the more formal and severe style of furnishings, perhaps in wrought iron, with glass or marble tops, appropriate for the more elaborate and palatial Spanish or Italian villa—all these are lovely. The fabrics which are interesting and harmonious for hangings in these homes come in equally as wide a range of types and textures. There are crisp and sparkling chintzes, glazed to enhance

A homey atmosphere has been produced in the furnishings of this simple breakfast room.

their gay colors; there are crashy linens blocked in lovely reds, blues and greens which

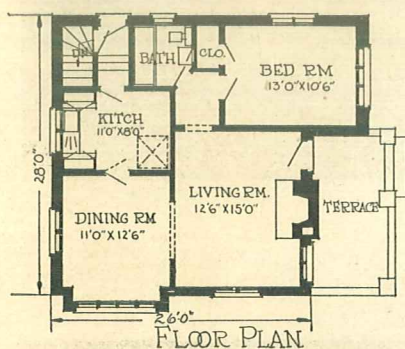
are so reminiscent of old Spain and Italy.

Fascinating details may be worked out in the planning of the breakfast room. It may be, for instance, a small built-in nook to hold lovely and colorful china, or perhaps a corner cupboard for real utility purposes, or again, a hanging shelf for decorative objects such as odd bits of interesting ware. Flowers and plants, quite naturally, offer one of the most decorative and flexible elements that can be used in the make-up of a room which is to be always cheerful and sprightly. Whether graceful or sturdy, subtle or unique in color, flowers and greens can be so selected and so arranged that they will harmonize in character with any particular type of room and furnishings.



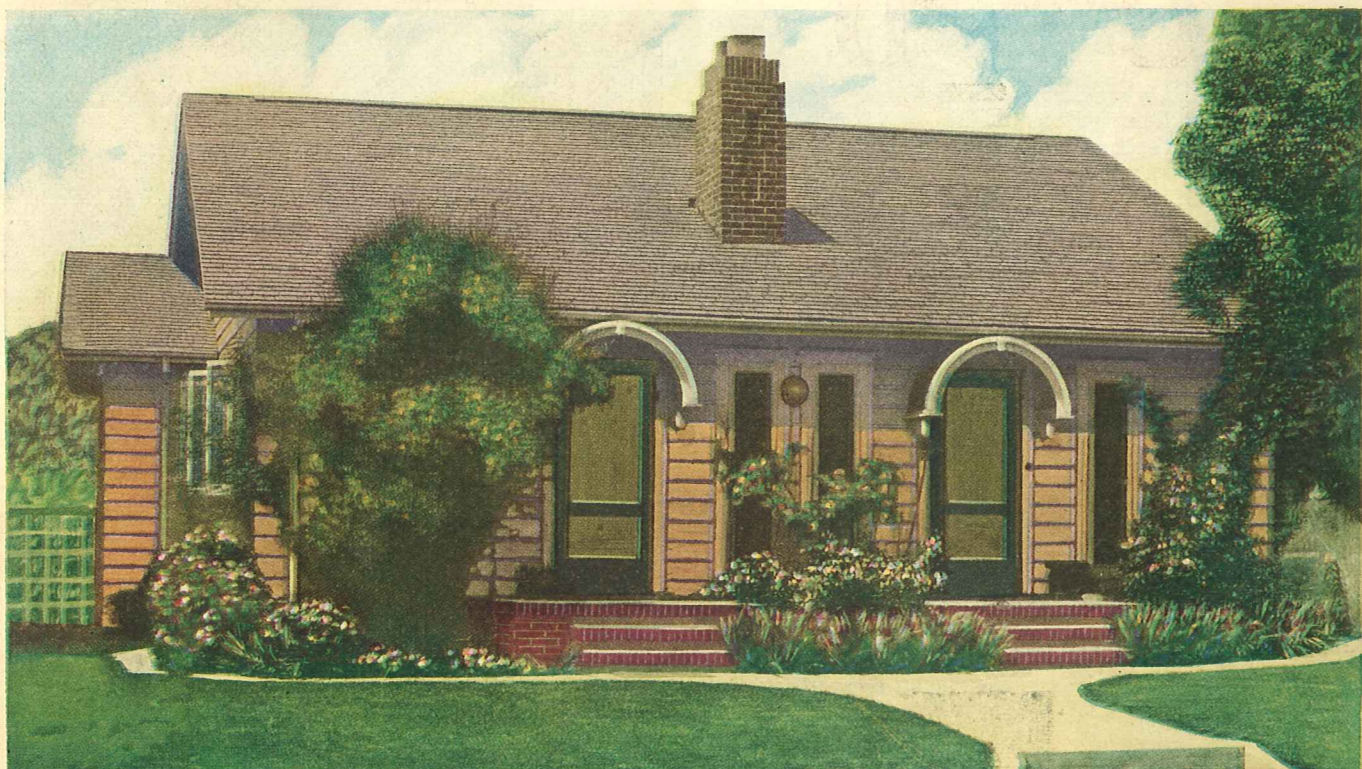
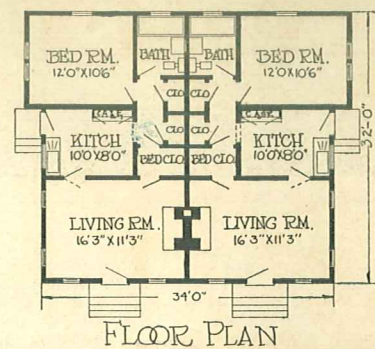
The LANESVILLE

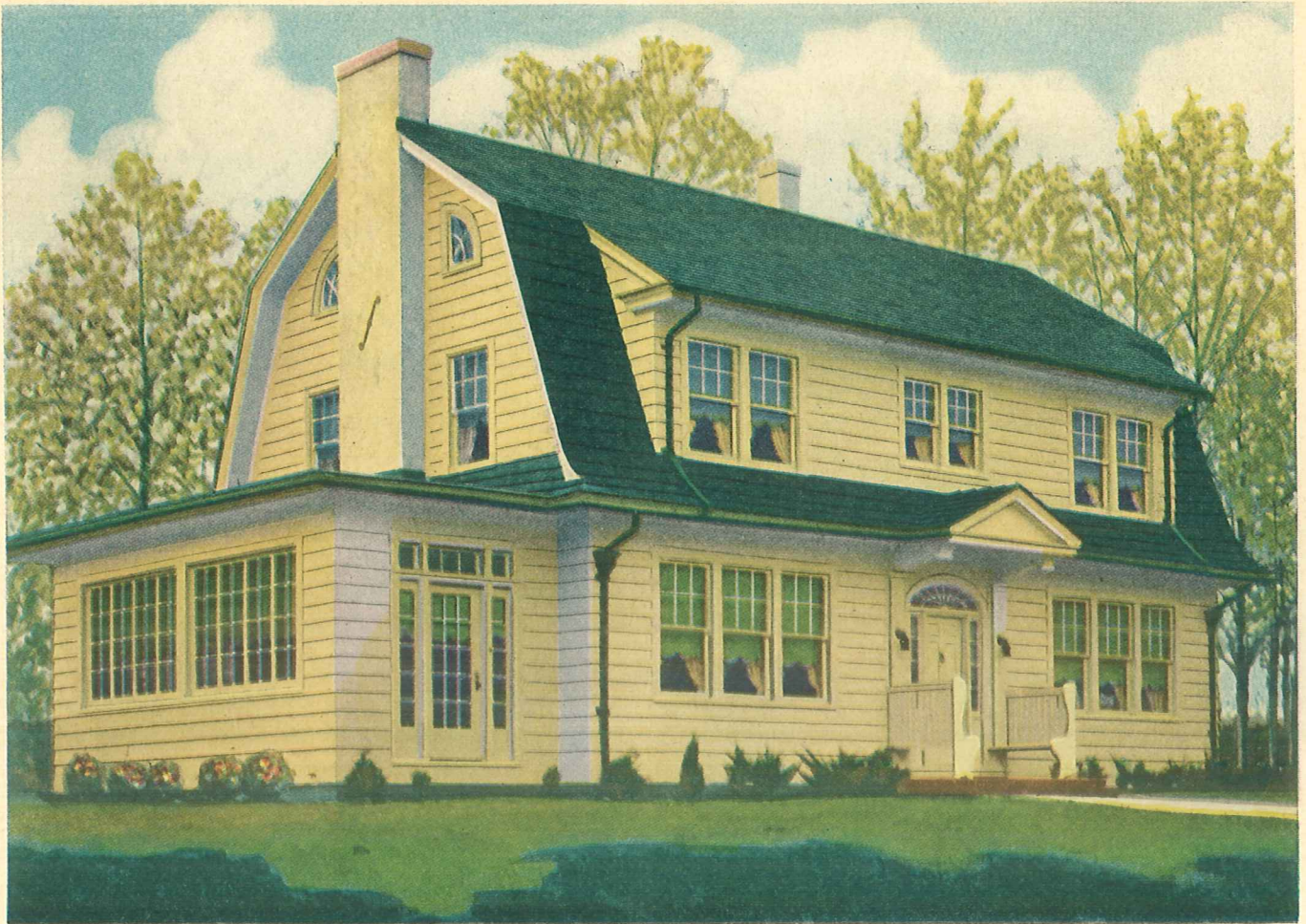
Above and to the right we present a substantial four-room home 26x28 feet.



The LANSFORD

Below and to the right is a double bungalow, three rooms and bath in each half. A money-maker in many localities.



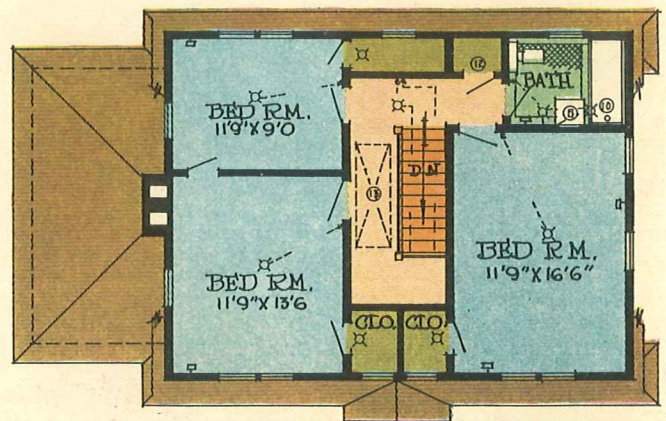
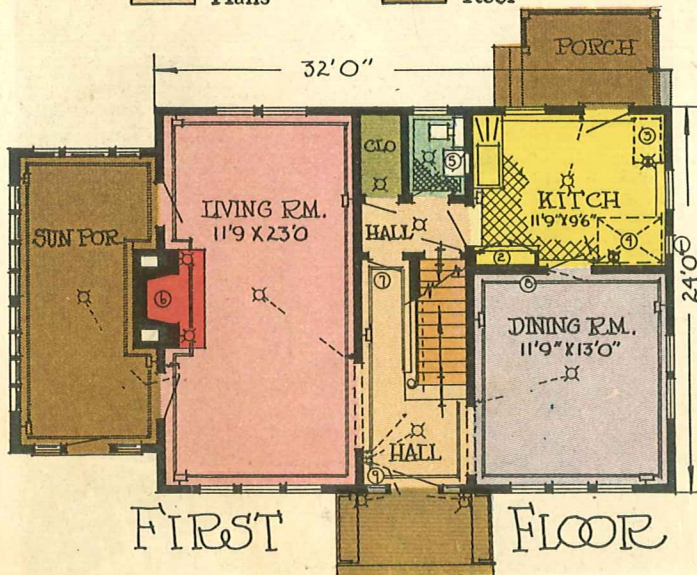


The LATHROP

HERE we illustrate a typical Dutch Colonial design embellished with that modern necessity, the big sun porch opening from the living room. In addition to this fine solarium, six rooms and two baths are provided—all of good size and well arranged.

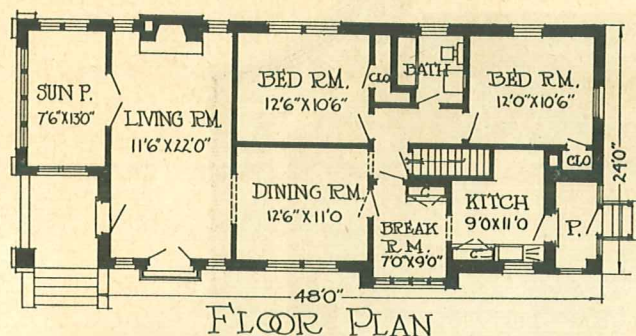
COLORKEY HOME PLANS

Living Room	Closet
Dining Room	Bed Room
Kitchen	Bath and Lav.
Pantry	Porch
Halls	Roof

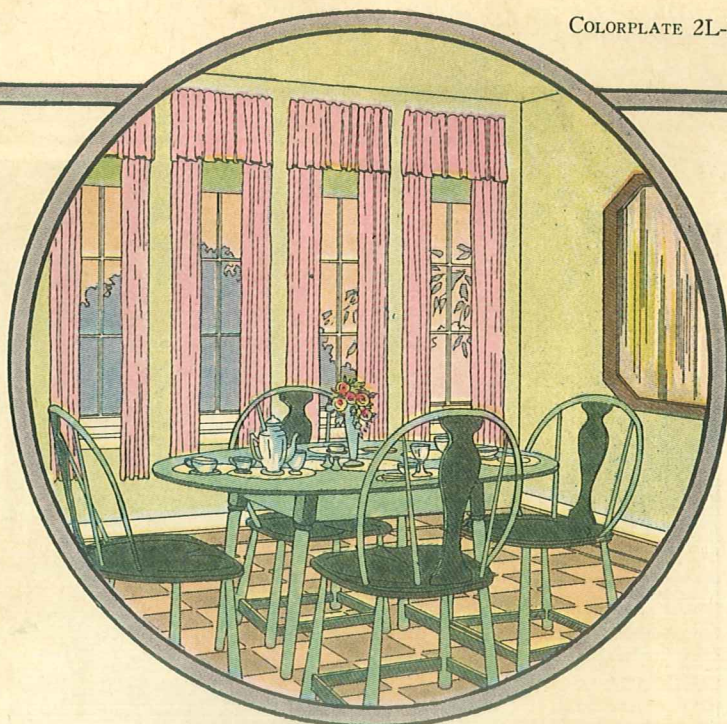


Key to Equipment

① Ventilating Fan	Screens
② Kitchen Cabinet	Lighting Fixtures
③ Refrigerator	Convenience Outlets
④ Range	Electric Panel
⑤ Medicine Case	Washing Machine
⑥ Fireplace Throat and Damper	Clothes Drier
⑦ Mirror Door	Coal Chute
⑧ Thermostat	Heating Plant
⑨ Built-in Mail Box	Oil Burner
⑩ Tub Shower	Water Supply System
⑪ Disappearing Stairs	Hot Water Supply
⑫ Moth Proof Closet	Water Softener
Weatherstrips	Radiant Gas Heaters
Storm Sash	Casement Windows
	Dishwashing Sink

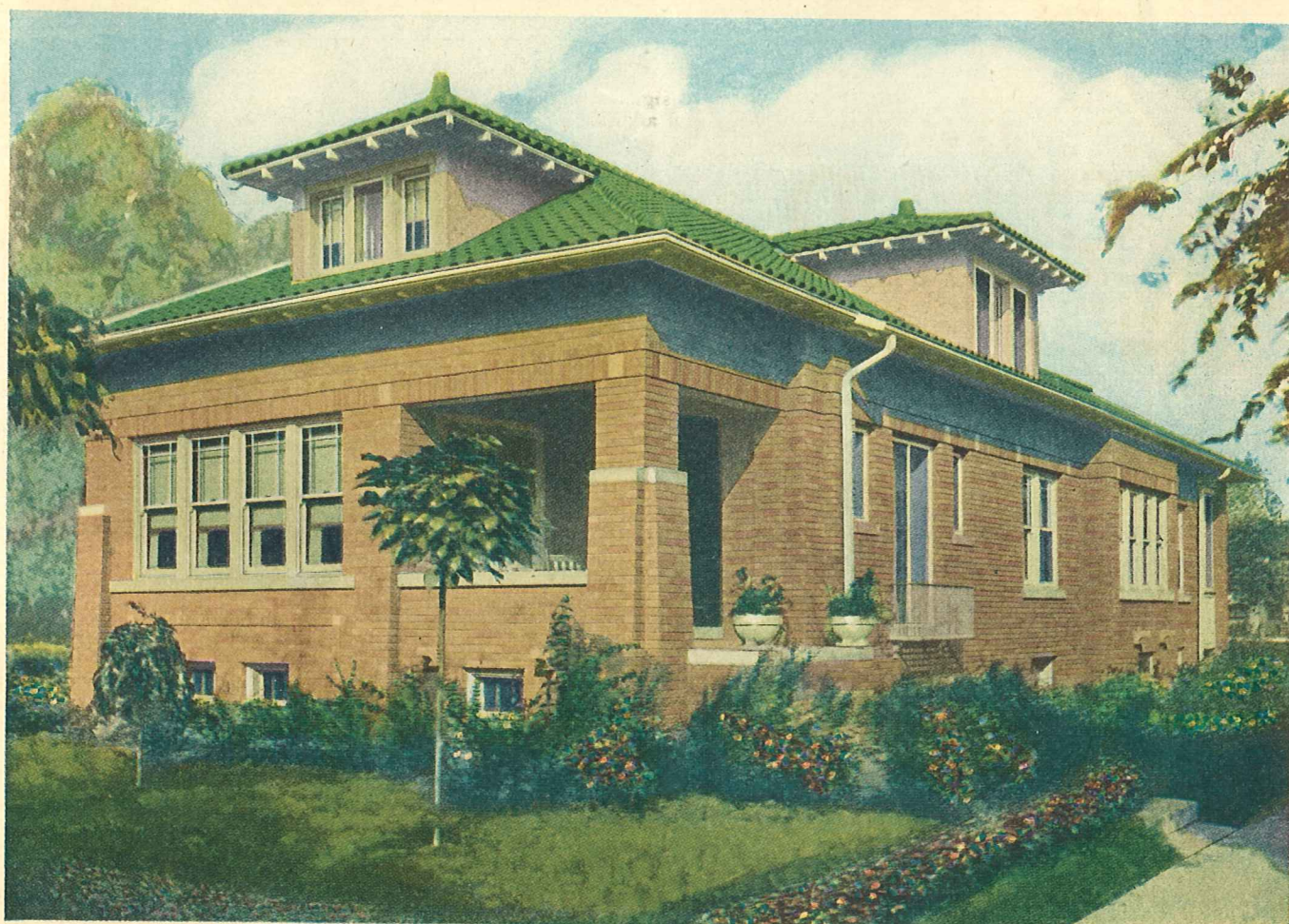


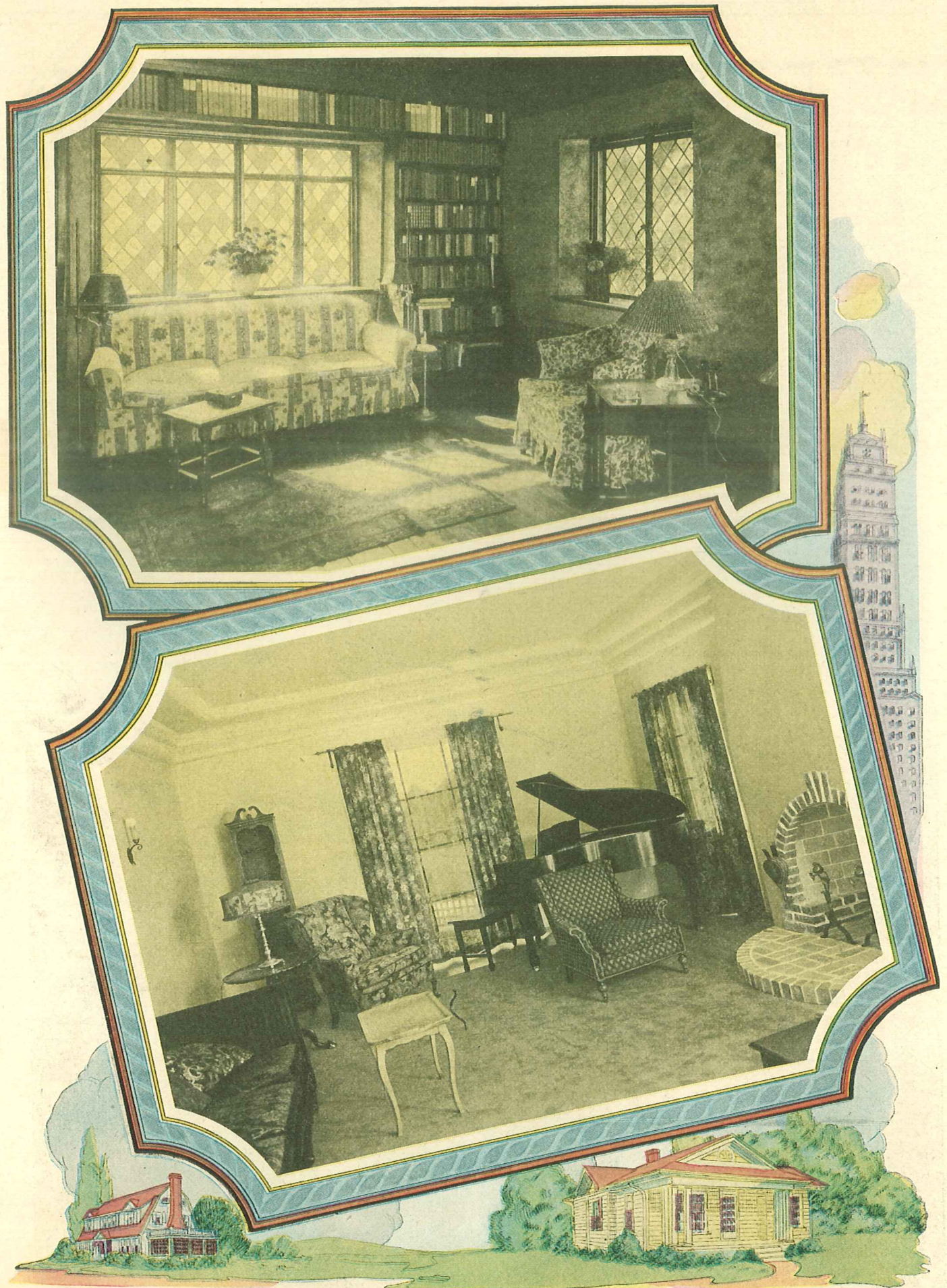
The floor plan shows a very attractive front arrangement with large living room, sun porch and connecting dining room. The bedrooms and bath are well separated from the rest of the house for quiet and privacy. The cheerful little breakfast room adjacent to the kitchen will be much used. The size on the ground is 24x48 feet, plus the porch extensions. Color sketch to right suggests furnishings for the breakfast room.



The LAVERNE

THE brick bungalow has been very popular in many cities where its narrow layout has permitted it to be built on 30-foot lots and still leave some space all around for light, air, landscaping and a place for the children to play. Thousands of home lovers have found in this type of structure the key to their problem. The design illustrated here is one of the most attractive. The arrangement of the rooms follows the customary flat-building style. In fact, life in this bungalow is similar to that in a first floor apartment with the disagreeable features left out. An attractive exterior is presented by using face brick all the way around, trimmed with stone and appropriately roofed with green tile.





The music room and the library pictured above contain a wealth of good suggestions for furnishing the modern home.



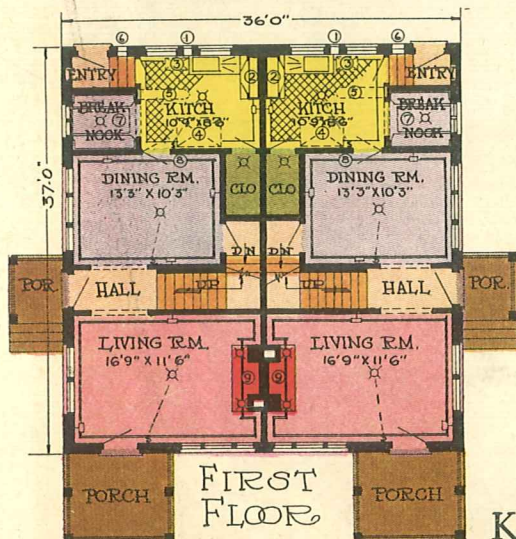
Two living rooms of unique individuality are illustrated here.



The LAWRENCE

A DOUBLE house popular in the east is illustrated—the first story brick and the second story a shingled gambrel. Each half has its own side entrance and its private front porch. Living room, dining room, kitchen, breakfast nook and stair hall are on the first floor and three big bedrooms, one of them labeled sleeping porch on the second floor.

COLORKEED
HOME PLANS
TRADE MARK

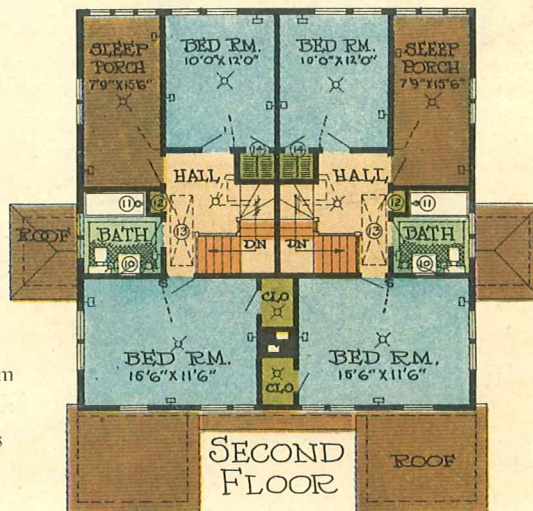


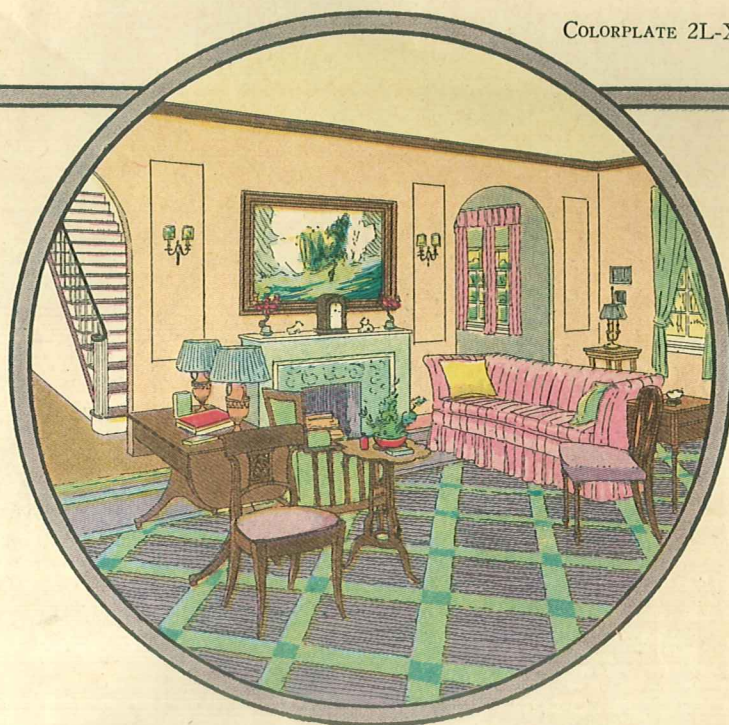
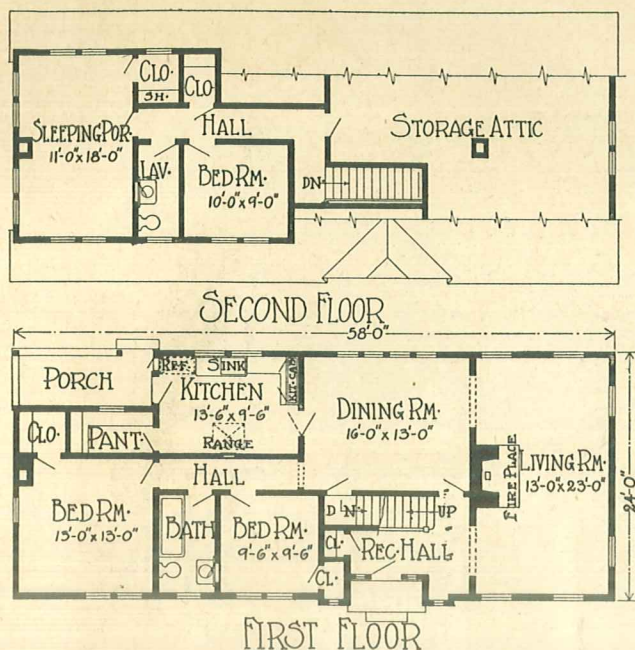
 Living Room	 Closet
 Dining Room	 Bed Room
 Kitchen	 Bath and Lav.
 Pantry	 Porch
 Halls	 Roof

Key to Equipment

- | | |
|-------------------------------|------------------------|
| ① Ventilating Fan | ⑪ Tub Shower |
| ② Kitchen Cabinets | ⑫ Linen Closet |
| ③ Refrigerator | ⑬ Disappearing Stairs |
| ④ Range | ⑭ Efficiency Wardrobes |
| ⑤ Ironing Board | Weatherstrips |
| ⑥ Package Receiver | Storm Sash |
| ⑦ Breakfast Nook | Screens |
| ⑧ Thermostat | Lighting Fixtures |
| ⑨ Fireplace Throat and Damper | Convenience Outlets |
| ⑩ Medicine Case | Electric Panel |
| | Washing Machine |

Clothes Drier
Coal Chute
Heating Plant
Oil Burner
Water Supply System
Hot Water Supply
Water Softener
Radiant Gas Heaters
Casement Windows
Dishwashing Sink

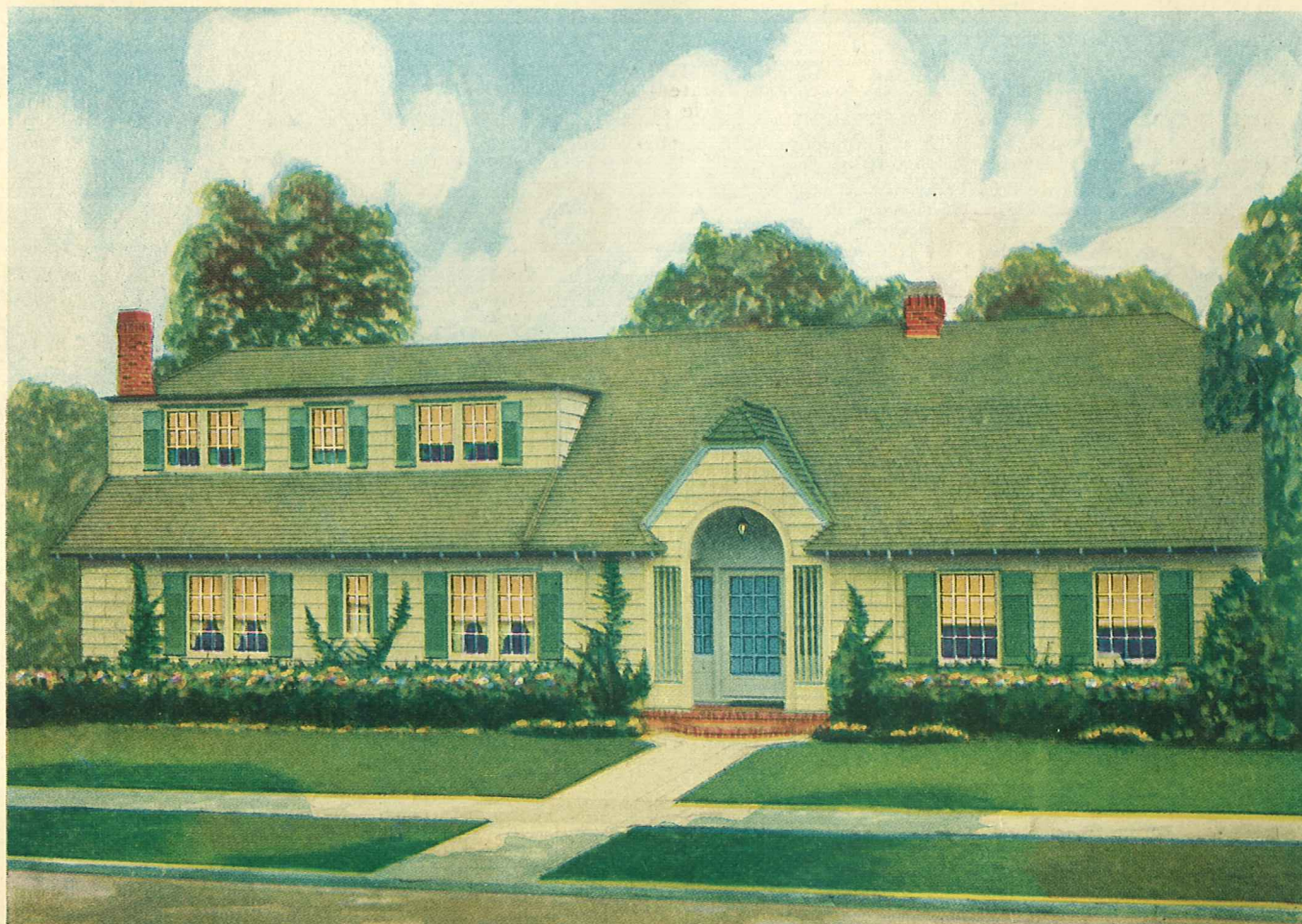


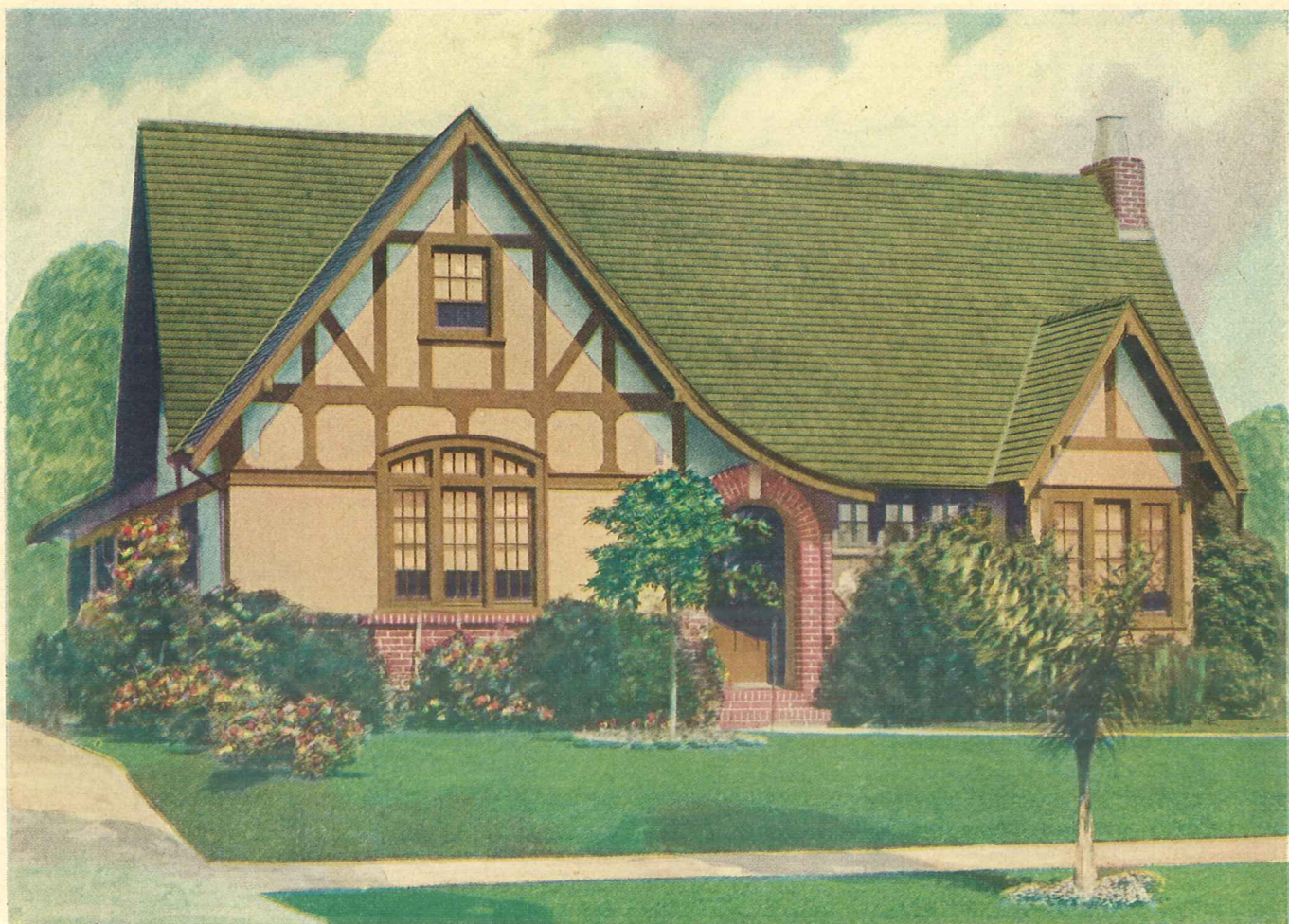


A glimpse of the big living room looking through to the stairs.

The LEAFDALE

THE impressiveness of length is well illustrated in this design—ideal for a wide lot. The street frontage measures 58 feet, the depth 24 feet. The high arched entrance suggests the high ceilinged living room at the right, which together with the reception hall and dining room occupy half of the layout. To the left are two bedrooms and bath and the kitchen. Upstairs are additional sleeping quarters. The entire design has a delightfully informal, home-like appearance, suggestive of the good old times in the country.





The LELAND

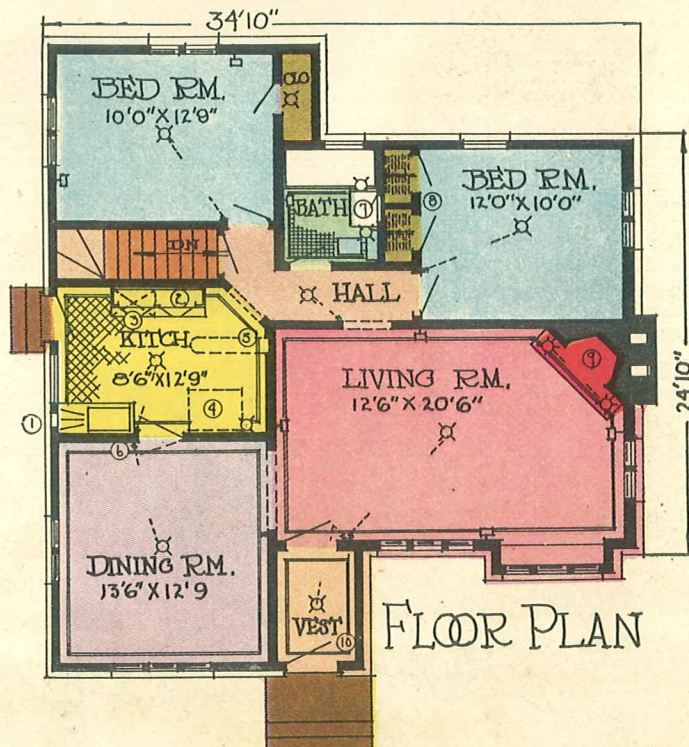
THIS is an English, half-timbered design embellished with face brick around the entrance. It makes a charming home of many surprises. The ColorKeeD plan below shows the ingenious way the rooms are arranged, five big rooms and bath.

COLORKEED
HOME PLANS
TRADE MARK

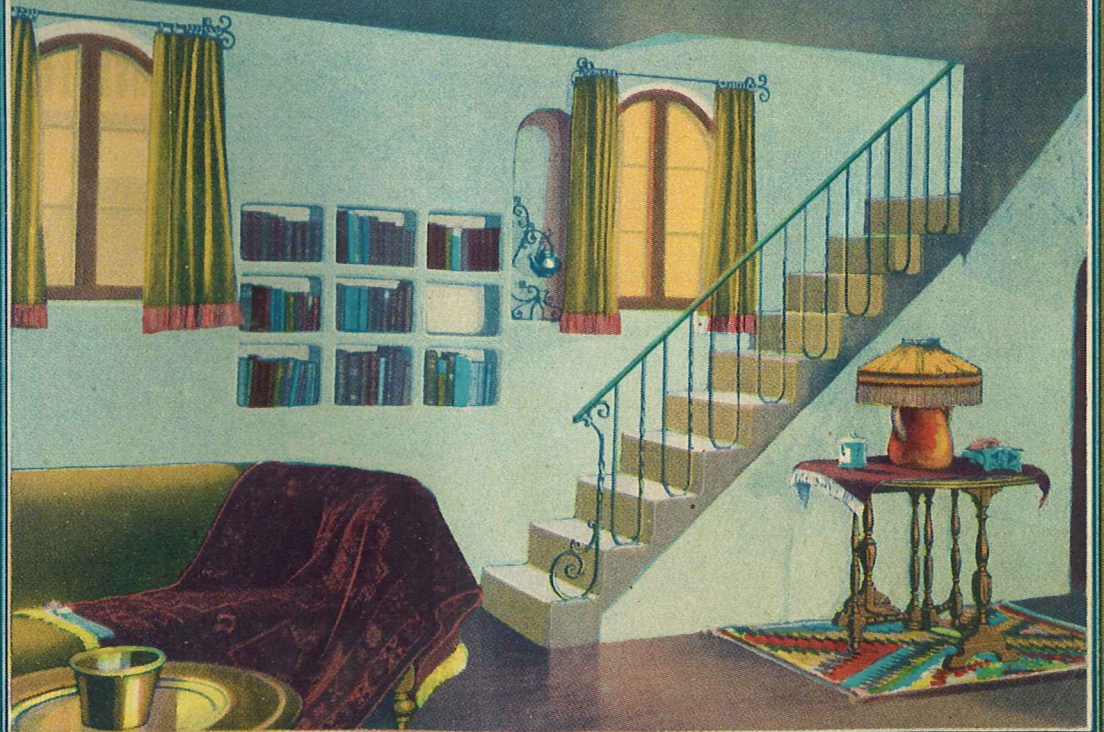
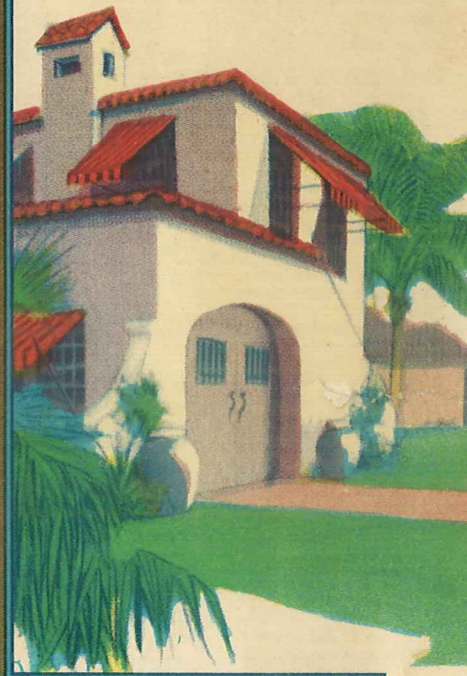
- Living Room
- Dining Room
- Kitchen
- Pantry
- Halls
- Closet
- Bed Room
- Bath and Lav.
- Porch
- Roof

Key to Equipment

- | | |
|-------------------------------|---------------------|
| ① Ventilating Fan | Lighting Fixtures |
| ② Kitchen Cabinet | Convenience Outlets |
| ③ Electric Refrigerator | Electric Panel |
| ④ Range | Washing Machine |
| ⑤ Ironing Board | Clothes Drier |
| ⑥ Thermostat | Coal Chute |
| ⑦ Medicine Case | Heating Plant |
| ⑧ Efficiency Wardrobes | Oil Burner |
| ⑨ Fireplace Throat and Damper | Water Supply System |
| ⑩ Built-in Mail Box | Hot Water Supply |
| Weatherstrips | Water Softener |
| Storm Sash | Radiant Gas Heaters |
| Screens | Casement Windows |
| | Dishwashing Sink |



THE High Ceilinged
Living Room and the
Library in the Residence
of John C. Leavett, Los
Angeles, California. Jack
Donovan, Architect.



THE Refectory or
Dining Nook and an-
other view of the Studio
Living Room with Bal-
cony in the Leavett
Home.

